



Press release
May 2, 2022

BMW brings together 9 out of 19 BMW Art Cars in Luxembourg.

As a result of the collaboration between Esch2022, European Capital of Culture and BMW Group Belux, no less than 9 legendary BMW Art Cars will be exhibited at the AES steel plant in Esch-Sur-Alzette, Luxembourg from May 7 to June 14.

"BMW Art Cars 9 out of 19" is a rare and exceptional exhibition dedicated to the famous collection of BMW models, decorated by internationally renowned artists. The exhibition is the result of the partnership between BMW Group Belux and Esch2022, with the support of the town of Esch-Sur-Alzette and is aimed at an audience with a keen interest in both art and cars. To celebrate the 50th anniversary of BMW M, you can discover 9 out of 19 BMW Art Cars here.

At the venue visitors will be able to enjoy a surprising expo of no less than 1.200 square meters.

Luxembourgers' enthusiasm for cars manifests itself in many ways, for example, they have the best-preserved fleet of cars in the entire world. Art and culture are also high on their list of priorities in Luxembourg society. As such, the exhibition "BMW Art Cars - 9 out of 19" responds to two main interests of the public.

The opening of the exhibition on May 6 will be in the presence of Mr. Hervé Poulain, initiator of the Art Cars project in 1975. When Hervé Poulain was a young safety master and racing driver, he dreamed of participating in the legendary 24 Hours of Le Mans and combining his passion for art and speed. He then proposed to a car manufacturer to entrust him with a car, which he would then have painted by a well-known artist with the intention of making it an "Art Car". The first BMW 3.0 CSL with 480 hp was designed by Alexander Calder - followed by 18 others.

Practical information:

The exhibition will be held from May 7 to June 14 at Metzeschmelz - Usine d'Esch Schiffflange (AES).

Free admission – reservation is required at <https://www.bmw-form.be/bmw-art-cars-exposition-luxembourg-final>

Following cars will be exhibited:

#1 ALEXANDER CALDER	BMW 3.0 CSL
#3 ROY LICHTENSTEIN	BMW 320
#4 ANDY WARHOL	BMW M1
#6 ROBERT RAUSCHENBERG	BMW 635 CSi

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#8 KEN DONE	BMW M3
#10 CESAR MANRIQUE	BMW 730i
#12 ESTHER MAHLANGU	BMW 525i
#13 SANDRO CHIA	BMW M3 GTR
#17 JEFF KOONS	BMW M3 GT2

More information about the BMW Art Cars can be found here:

<https://www.bmw.com/en/design/history-of-the-bmw-art-cars.html>

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2021 was € 16.1 billion on revenues amounting to € 111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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Press contact:

BMW Group Belux

Jeroen Lissens

GSM: +32 488 23 55 85

Tel.: +32 3 890 97 08

E-mail: jeroen.lissens@bmw.be