

**Media Information**

August 1, 2022

BMW Group Canada announces the new 2023 BMW i4 eDrive35; orders now open.

- **The i4 eDrive35, available today for order in Canada, increases offering for customers.**
- **Estimated maximum range up to 418 km.**
- **Single electric motor produces estimated 281 hp and 295 lb-ft of torque.**
- **Base MSRP of \$54,990 CAD.**

Richmond Hill, ON. The BMW Group continues to broaden its portfolio of electrically powered vehicles with its latest addition: the new BMW i4 eDrive35. The BMW i4 eDrive35 further expands the BMW i4 family, joining the highly successful BMW i4 M50 xDrive and BMW i4 eDrive40. The i4 eDrive35 is available for order in Canada as of today, starting at \$54,990 CAD.

The BMW i4 eDrive35 comes with all the latest BMW Gen5 eDrive powertrain technology already found in its BMW i4 siblings and BMW iX. It also features the same BMW Curved Display with BMW iDrive8 operating system found in these models.

The BMW i4 eDrive35 will begin production in November at the BMW Group Munich plant. First units are expected to arrive in Canada in the first quarter of 2023.

The i4 eDrive35 is equipped with a single, electrically excited synchronous motor, in a rear-drive configuration, producing an estimated 281 hp and 295 lb-ft of torque. This motor propels the i4 eDrive35 from 0 to 100 km/h in an estimated 6 seconds and to a top speed of 190 km/h.

The new battery in the i4 eDrive35 has a net capacity of 66 kWh, with a total gross capacity of 70.2 kWh. The i4 eDrive35 can charge at a maximum of 180 kW on DC current and 11 kW on AC current. Based on early testing on DC current, owners can expect to charge the HV battery from 10% to 80% in as little as 32 minutes. All versions of the i4 operate on the same 400V architecture.

BMW Canada Inc.
a BMW Group Company

BMW Canada Inc.
une compagnie
du BMW Group

Head Office/
Siège social
50 Ultimate Drive
Richmond Hill, Ontario
Canada
L4S 0C8

Telephone/
Téléphone
(905) 683-1200

Internet
www.bmw.ca
www.mini.ca

The i4 eDrive35 will launch in Canada with a starting price of \$54,990 CAD. Consequently, it is anticipated the vehicle will qualify for the \$5,000 purchase incentive as part of the Federal iZEV Program, as well as all current provincial government incentives, namely in British Columbia and Quebec. These incentives range from \$3,000 in BC to \$7,000 in Quebec.

“We are happy to be so quickly expanding the offering for one of our most important products of the year, the i4,” said Andrew Scott, Director of Brand Management with BMW Group Canada. “We strive to offer Canadians more choice and doing so in one of the fastest-growing areas of the business is crucial.”

With the BMW i4 eDrive35, the BMW Group’s global portfolio of fully electric cars covers six model lines with 10 powertrain derivatives in total. The BMW Group is aiming for fully electric vehicles to account for 50% of its global sales by 2030.

BMW i4 eDrive35 key data:

Body concept	Four-door Gran Coupé
Length	4,783 mm
Wheelbase	2,856 mm
Max. power output (kW / hp)	210 / 281
Max. torque (Nm / lb-ft)	400 / 295
0-100 km/h	6.0 s
Range (EPA)	Up to 418 km (Estimated)
High-voltage battery capacity (kWh)	70.2 (gross) / 66 (net)
Charging power max.	180 kW (DC), 11 kW (AC) (Est.)
Charging time 10-80% SOC with DC max.	32 Minutes (Est.)
Luggage compartment (Litres)	470 - 1290



BMW i4 Range Evaluations:

Model	Drive	Wheels	Range (km)
eDrive35	RWD	18" or 19"	Up to 418 (Est.)
eDrive40	RWD	18"	484
eDrive40	RWD	19"	454
M50 xDrive	AWD	19"	435
M50 xDrive	AWD	20"	365

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BMW Group in Canada

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 50 BMW automobile retail centres, 21 BMW motorcycle retailers, and 31 MINI retailers represents the BMW Group across the country.

For more information, please contact:

Marc Belcourt
Director, Corporate Communications, BMW Group Canada
905-428-5078 / marc.belcourt@bmwgroup.ca

Jean-Francois Taylor
Product and Technology Manager, Corporate Communications, BMW Group Canada
905-428-5366 / jean-francois.taylor@bmwgroup.ca