

Media Information  
21 February 2023

## **BMW Manufacturing is Largest Automotive Exporter by Value for Ninth Consecutive Year**

- Export Value From South Carolina Plant Totals Nearly \$9.6 Billion
- 416,301 Sports Activity Vehicles and Coupes Produced in the U.S. Last Year
- Plug-in Hybrid Electric Vehicles Total More Than 16% of Production
- Milan Nedeljković, Board Member for Production: "I am proud of the Spartanburg plant's continued performance"

**Spartanburg, S.C.** For the ninth consecutive year, BMW Manufacturing led the nation in automotive exports by value, according to data released by the U.S. Department of Commerce. The South Carolina plant exported 227,029 BMW Sports Activity Vehicles and Coupes during 2022 with an export value of nearly \$9.6 billion. The BMWs produced at Plant Spartanburg were exported through the Port of Charleston, SC (more than 182,000 units), and through five other southeastern ports. More than 17,000 BMWs were exported via rail.

During 2022, Germany became the top export market from BMW Manufacturing (15.5% of export volume), followed by China (13.5%), South Korea (12.8%), Canada (7.5%), and Great Britain (5.6%).

"Free trade and open markets enable growth and prosperity. BMW and South Carolina are a good example of this," said Milan Nedeljković, BMW AG Board Member for Production. "I am proud of the Spartanburg plant's continued performance, which contributes to the success of the BMW Group."

"Customers around the world continue to seek out premium quality BMWs made in South Carolina, and we are proud to be the largest automotive exporter by value for the past nine years," said Dr. Robert Engelhorn, president and CEO of BMW Manufacturing. "Our success is due to the highly-skilled and dedicated workforce at

Plant Spartanburg. These achievements are significant and clearly reinforce BMW's ongoing commitment to South Carolina and the United States."

### **2022 Production Highlights**

The team at Plant Spartanburg produced 416,301 Sports Activity Vehicles and Coupes during 2022, the second-highest production total in the plant's history. In 2022, 69,200 plug-in hybrid electric vehicles rolled off the assembly line, representing 16.6 per cent of the plant's total volume. Plant Spartanburg X models made up slightly more than 60 percent of all BMW vehicles sold in the U.S. last year. Beginning in April, the plant will start production of the 2024 BMW X5 and BMW X6.

The year's most significant highlight was the BMW Group's announcement of its electromobility plan in the United States. In October, BMW Group Chairman of the Board of Management, Oliver Zipse, announced a \$1.7 billion investment, including \$1 billion to prepare the plant for the production of fully-electric vehicles and \$700 million to build a high-voltage battery assembly facility in Woodruff, SC. By 2030, the BMW Group will build at least six fully-electric models in the United States.

Since 1992, the BMW Group has invested nearly \$12.4 billion in its South Carolina operations. BMW Manufacturing is the largest BMW Group plant in the world, producing more than 1,500 vehicles each day. The plant is an important part of BMW's global production network and plays a critical role in meeting the high demand for BMW Sports Activity Vehicles and Coupes in the U.S. and around the world. Nearly 60 percent of its vehicles are shipped to about 120 global markets, making BMW the largest automotive exporter by value in the United States for nine

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consecutive years. The model portfolio includes six top-selling BMW X models, five Motorsport X models, and three plug-in hybrid electric vehicle X models. The factory has an annual production capacity of up to 450,000 vehicles and employs more than 11,000 people.

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**The BMW Group production network**

The BMW Group has long seen itself as the benchmark in production technology and operative excellence in vehicle manufacturing. The strategic vision of its global production network – BMW iFACTORY. LEAN. GREEN. DIGITAL. – sets out the company's responses to the challenges of the transformation to e-mobility and pursues a global approach.

LEAN stands for efficiency, precision, absolute flexibility and outstanding integrational capabilities. GREEN represents the use of cutting-edge technologies to realise production with minimal resources and cut CO<sub>2</sub> emissions in production. With DIGITAL the focus is on data science, artificial intelligence, planning and development. Together, these things make the BMW Group Production Network a key contributor to the profitability of the company.

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**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2021 was € 16.1 billion on revenues amounting to € 111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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