



**Media Information**

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**Fully electric and made in Germany: The next generation MINI Countryman.**

The new MINI Countryman combines electrified go-kart feeling with a minimal ecological footprint and continues the success story of the largest MINI model. The start of production at the BMW Group Plant Leipzig in November 2023 will be the first time a MINI model is produced in Germany.

**Richmond Hill, ON.** As a stylish all-rounder and spacious everyday companion, the MINI Countryman continues the MINI brand's product offensive of all-electric models.

With five doors and a variable-use interior, the largest model in the new MINI family of vehicles is leading the brand into an era of locally emission-free electromobility. With its standard all-wheel drive in Canada, the powerful adventurer also ensures safe and unbridled driving pleasure off the beaten track.

The first generation of the MINI Countryman was already an instant success for MINI, and from 2010 it expanded the model family to include a compact SUV vehicle with all-wheel drive, five doors and - for the first time in a MINI model - over four meters in length. In the first generation, the trunk of the versatile adventurer can be flexibly expanded from 370 litres to up to 1,170 litres thanks to the sliding and folding rear seat.

From 2017, the second-generation MINI Countryman featured the MINI Cooper SE Countryman ALL4 as the first plug-in hybrid MINI model to offer an additional 65 kW/88 hp electric motor on the rear axle.

The new generation of the largest MINI model is fully electric and locally emission-free. The new MINI Countryman SE ALL4 will be the brand's first all-wheel-drive fully-electric vehicle. Two highly integrated drive units on the front and rear axles together generate an output of 313 hp, including a temporary boost. With a battery capacity of 64.7 kWh (Canadian range figures to be announced at a later date), the MINI Countryman feels just



as comfortable in city centres as on longer distances across the countryside. With the all-electric MINI Countryman, MINI is further expanding the proportion of electrified models. Every fifth MINI is already electric today.

With its length increased by 13 centimetres to 4,429 mm, the spacious adventurer offers even more space and comfort for its occupants. The height grew by almost six centimetres to now 1,613 mm, offering even more headroom.

The new MINI Countryman combines locally emission-free electromobility with the greatest possible environmental compatibility in production as well. This includes dispensing with all decorative elements in the exterior and interior and manufacturing the cast light-alloy wheels from up to 70 percent secondary aluminium. In combination with the use of green electricity in production, CO2 emissions can be significantly reduced compared with conventional manufacturing processes.

The surfaces of the dashboards, steering wheel, vehicle headliner and floor, and floor mats are made of recycled polyester obtained from PET bottles and carpet remnants. This high-quality, colourful and comfortable alternative to traditional materials reduces CO2 emissions along the value chain by up to 85 percent and emphasizes the focus on minimizing the ecological footprint of the next MINI model generation.

The long-term sustainable strategy for energy generation and consumption of the BMW Group's "green plant" at the Leipzig site includes four wind turbines with a height of 190 meters on the factory premises. This could generate more than 20 GWh of electricity from wind energy per year.

In the Battery Farm up to 700 second-life high-voltage batteries from BMW i3 vehicles are used to store energy, such as that generated by the wind turbines. By storing the energy on the premises, local energy management can be optimised and the electrical grid kept stable.

The BMW Group is expanding on-site e-component production capacity by eight production lines by 2024 and investing more than 800 million euros. The decarbonization



of production by replacing fossil fuels with hydrogen is the focus of what is already one of the most modern and sustainable automotive production facilities in the world.

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### **BMW Group in Canada**

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 50 BMW automobile retail centres, 22 BMW motorcycle retailers, and 30 MINI retailers represents the BMW Group across the country.

### **For more information, please contact:**

Marc Belcourt, Director, Corporate Communications  
BMW Group Canada  
905-428-5078 / [marc.belcourt@bmwgroup.ca](mailto:marc.belcourt@bmwgroup.ca)

Jean-Francois Taylor, Product and Technology Manager, Corporate Communications  
BMW Group Canada  
905-428-5366 / [jean-francois.taylor@bmwgroup.ca](mailto:jean-francois.taylor@bmwgroup.ca)

BMW Canada Inc.  
a BMW Group Company

BMW Canada Inc.  
une compagnie  
du BMW Group

Head Office/  
Siège social  
50 Ultimate Drive  
Richmond Hill, Ontario  
Canada  
L4S 0C8

Telephone/  
Téléphone  
(905) 683-1200

Facsimile/  
Télécopieur  
(905) 428-5668

Internet  
[www.bmw.ca](http://www.bmw.ca)  
[www.mini.ca](http://www.mini.ca)