

Media Information

April 6, 2023

BMW Group Canada partners with Electrify Canada and offers three years of complimentary charging for all-electric BMW i7.

- **New BMW i7 drivers can enjoy complimentary fast charging sessions at Electrify Canada charging stations across Canada.**
- **Customers who have already taken delivery of their i7 will receive three years of free charging from the start date of the program.**

Richmond Hill, ON. Today BMW Group Canada and Electrify Canada announced an agreement to provide customers of the all-electric BMW i7 luxury sedan three years of complimentary charging across the Electrify Canada network for first owners, beginning from the date of vehicle purchase. Drivers will access charging, charging history, locate stations, or check the status of chargers through the Electrify Canada mobile app.

“As leaders in the luxury segment, we want to provide our flagship i7 customers with a premium charging experience,” said David George, President and CEO of BMW Group Canada. “This charging agreement with Electrify Canada gives i7 owners a fast and convenient way to charge their vehicles when out-of-home and helps make a further case to go electric.”

BMW's flagship 7 Series has received an all-electric powertrain for the very first time in the i7 and has a range of up to 512 km, according to Natural Resources Canada. Customers who already took delivery of their i7 before program launch will receive three years of free charging from the start date of the program.

“We're excited to continue our work with BMW and extend it to Canada to help even more of their customers feel confident taking their EVs wherever they need to go,” said Rob Barrosa, Vice President of Technology at Electrify Canada and Electrify America. “As more EVs like the BMW i7 come to market, fast-charging solutions from Electrify Canada and our

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ongoing work to expand charging access for customers, will be critical to increasing EV adoption.”

To learn more about the charging process, owners can visit the “[What to expect when charging an electric vehicle](#)” page on Electrify Canada’s website. In addition, customers can direct any questions or request guidance from Electrify Canada’s 24-hour Customer Contact Centre at 1-833-231-3226.

To learn more about the BMW i7, please visit: [BMW Canada - The New i7](#).

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BMW Group in Canada

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 50 BMW automobile retail centres, 21 BMW motorcycle retailers, and 31 MINI retailers represents the BMW Group across the country.

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Canada

Corporate Communications



About Electrify Canada

Electrify Canada was established in July 2018. Electrify Canada's goal is to promote greater Zero-Emission Vehicle (ZEV) adoption by building a transformative, open DC fast charging network that gives Canadians the speed and reliability to confidently make the switch to electric. Electrify Canada's [Electrify Home](#)® offers home charging solutions for consumers with flexible installation options. [Electrify Commercial](#)® provides expert solutions for businesses looking to develop electric vehicle charging programs. For more information, visit: electrify-canada.ca.

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