

BMW Group projects at mcbw 2023

New Modes II / New Collaborations.

Where? X-D-E-P-O-T, Die Neue Sammlung – The Design Museum, Pinakothek der Moderne, Barer Str. 40, 80333 München

Tues. 9 May, 6:30-8:30 p.m.

In a panel discussion, BMW Group Design and Die Neue Sammlung – The Design Museum will explore how microorganic processes borrowed from nature can open up new perspectives.

To register, click [here](#).

Places of creativity: Design talk with Stephanie Thatenhorst Interior, Steelcase and BMW Group Design.

Where? Steelcase, Brienner Str. 42, 80333 München

Weds. 10 May, 6:30-8:30 p.m.

How do the places where we work influence our creativity? And how can we design and foster creative spaces? Stephanie Thatenhorst Interior, BMW Design and Steelcase discuss possible answers in this inspiring design talk.

To register, click [here](#).

Blurred Realities – How “unreal” unleashes creativity.

Where? Designworks Studio München, Infanteriestraße 11A/Haus B1, 80797 München

Thurs. 11 May, 3:00-6:00 p.m.

How can we design new life and mobility experiences for a world in which "real & unreal" dimensions merge to create a new reality?

Information on the exhibition can be found [here](#).

MINI meets young talents.

Where? MINI Pavilion, Lenbachplatz 7a, 80333 München

Weds. 10 May, 6:00-10:00 p.m.

The exhibition, in collaboration with fashion and design college Deutsche Meisterschule für Mode/Designschule München, shows how 13 young creatives have created visual interpretations of the MINI brand claim "Big Love".

Information on the exhibition can be found [here](#).