

Press Information

16. Mai 2023

**BMW Munich to become mobility partner of  
FC Bayern München Basketball.**

+++ Long-term partnership to launch in July 2023 +++  
Shared goals and values underpin commitment on various  
levels +++ Joint press conference scheduled for early July  
+++

**Munich.** BMW Munich and FC Bayern München Basketball GmbH have agreed a long-term collaboration: from July 2023, BMW's Munich branch will be the mobility partner of the five-time German basketball champions, providing fully electric vehicles for the players and trainer team. The two partners will also be teaming up off the court, with joint social responsibility and non-profit projects.

"FC Bayern has established absolute top-flight basketball in Munich and has a growing fan base. We are thrilled to be moving into the next chapter of their success story with them, as their mobility partner, and to be spreading the positive energy beyond the world of sports," said Bernd Döpke, Head of BMW's Munich branch. "FC Bayern München Basketball and BMW are both global successes that remain firmly rooted in their home city. They carry their origins with them in their names and represent Munich far beyond the city itself."

Details of the partnership are due to be announced at a press conference in early July, at the BMW branch office in Munich.

If you have any questions, please contact:

**Corporate communications**

Tim Holzmüller, Press Spokesperson BMW Group Sport Engagement, Real Estate  
Telephone: +49 151 601 33309  
E-Mail: [tim.holzmueller@bmwgroup.com](mailto:tim.holzmueller@bmwgroup.com)

Bernd Eckstein, Head of Communications HR, Working Environment, Real Estate,  
Corporate Citizenship  
Telephone: +49 151 601 59490  
E-Mail: [bernd.eckstein@bmwgroup.com](mailto:bernd.eckstein@bmwgroup.com)

**Unternehmenskommunikation**

Presse-Information

Datum 16. Mai 2023

Thema BMW München wird Mobilitätspartner des FC Bayern München Basketball.

Seite 2

Internet: [www.press.bmwgroup.com/deutschland](http://www.press.bmwgroup.com/deutschland)E-Mail: [presse@bmw.de](mailto:presse@bmw.de)**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

[www.bmwgroup.com](http://www.bmwgroup.com)Facebook: <http://www.facebook.com/BMWGroup>Twitter: <http://twitter.com/BMWGroup>YouTube: <http://www.youtube.com/BMWGroupView>Instagram: <https://www.instagram.com/bmwgroup>LinkedIn: <https://www.linkedin.com/company/bmw-group/>