



## **Media Information**

May 19, 2023

## BMW Group Canada announces the new BMW i4 xDrive40, expanding the i4 range with an additional xDrive all-wheel drive variant.

- The BMW i4 to receive its second xDrive all-wheel drive variant.
- 396 hp and 443 lb-ft of torque translates to 0-100 km/h in 5.1 seconds.
- Preliminary estimated EPA range up to 494 km.
- Canadian market to receive the BMW i4 xDrive40 as of July production.
- MSRP for the 2024 BMW i4 xDrive40 of \$69,900 CAD.

**Richmond Hill, ON.** Today the BMW Group continues to broaden its offering of battery electric vehicles with a fourth addition to the i4 portfolio, the new 2024 BMW i4 xDrive40. With an additional electric motor powering the front wheels, the BMW i4 xDrive40 now joins the highly successful and award-winning BMW i4 M50, i4 eDrive40 and i4 eDrive35. The i4 xDrive40 will begin production in July 2023 at BMW Group Plant Munich. First units are expected to arrive in Canada in the final quarter of 2023 with an MSRP of \$69,900 CAD.

The new and highly dynamic i4 xDrive40 is equipped with dual, electrically-excited synchronous motors producing a combined 396 hp and 443 lb-ft of torque. These motors propel the i4 xDrive40 from 0 to 100 km/h in an estimated 5.1 seconds and to a top speed of 200 km/h.

The battery in the i4 xDrive40 is the same as the eDrive40 and M50 variants, with a net capacity of 81.1 kWh. This produces an impressive, estimated EPA range of up to 494 km. The i4 xDrive40 can charge at a maximum of 205 kW on DC current.

Cementing its popularity and leadership, the M50 variant of the i4 became BMW M GmbH's best-selling model worldwide in 2022, an impressive feat in its first year of

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production. The BMW Group is aiming for fully electric vehicles to account for 50% of its global sales by 2030.

The BMW i4 xDrive40 comes with all the latest BMW Gen5 eDrive powertrain technology already found in its BMW i4 siblings and BMW iX. It also features the same BMW Curved Display found in these models, as well as an updated Operating System 8.5 with QuickSelect, applicable for all 2024 i4 models.

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## **BMW Group in Canada**

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 50 BMW automobile retail centres, 21 BMW motorcycle retailers, and 31 MINI retailers represents the BMW Group across the country.

## For more information, please contact:

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