





Corporate Communications

Media Information 21 June 2023

Happy faces to start the tournament week: Sporting stars and guests experience the BMW International Open Pro-Am tournament.

+++ Perfect conditions for the atmospheric start to the 34rd BMW International Open +++ Sporting greats such as Thomas Müller, Sven Ulreich and Patrick Owomoyela enjoy a fantastic day of golfing +++ 60 children greet the football stars at the 18th hole +++

Munich. Basking in glorious sunshine, Golfclub München Eichenried was the perfect stage for the BMW International Open Pro-Am tournament today. Numerous athletes who have celebrated great success in other sports also rose to the challenge of the Championship Course, which is ready for the high-level competition at one of the most prestigious tournaments on the DP World Tour.

The large number of fans, who enjoyed free entry to Eichenried, had the opportunity to experience the golfing prowess of the following athletes at close range: Gareth Bale (former Welsh international footballer and five-time Champions League winner), Martin Borgmeier (long drive world champion), Lars Riedel (Olympic discus champion), Christian Schwarzer (world champion in handball), Philipp Kohlschreiber (three-time winner of the ATP tournament, the BMW Open), Patrick Owomoyela (two-time German football champion), Tobias Arlt (six-time Olympic luge champion), Bruno Spengler (BMW M works driver, DTM champion) and Maximilian Kastner (runner-up in the ice hockey world championship).

Many spectators also followed the flight with the two Bayern Munich stars Thomas Müller and Sven Ulreich, who played alongside Regensburg-born pro Matti Schmid. This group were greeted enthusiastically at the 18th hole by 60 children. The Bavarian Golf Association had invited the young golfers from all over Bavaria as part of the "After School" campaign. They also experienced an unforgettable day that culminated in them being allowed to ask Thomas Müller their questions.

If you have any questions, please contact:

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was \in 23.5 billion on revenues amounting to \in 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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