



Media Information

November 15, 2023

BMW Group Canada announces Canadian-exclusive 2024 BMW M440i xDrive Gran Coupe Legacy Edition.

- **Limited to 300 units.**
- **Six exclusive exterior and interior colour combinations.**
- **Market availability from January 2024.**
- **MSRP from \$81,750 CAD.**
- **In Canada, the 4 Series Gran Coupe body style previously only available with the i4 battery-electric vehicle.**

Richmond Hill, ON. BMW Group Canada is proud to introduce the BMW 4 Series Gran Coupe to Canada for a limited time and in a special form: the new 2024 BMW M440i xDrive Gran Coupe Legacy Edition. Limited to 300 units and exclusive to the Canadian market, the Gran Coupe Legacy Edition comes well-equipped in one of six exclusive colour combinations, including three Individual Manufaktur colours. The limited-edition 4-door coupe will be available in Canadian BMW retailers as of January 2024 with a base MSRP of \$81,750 CAD.

The most striking element of the BMW M440i xDrive Gran Coupe Legacy Edition is the exclusive colour combinations. The first three combinations are limited to 75 units each and feature factory paints, while the final three combinations are limited to 25 units each and feature Individual Manufaktur paints paired with upgraded BMW Individual Merino Leather in complimentary colours.

- 1) Black Sapphire over Black Vernasca Leather (75 units)
- 2) Brooklyn Grey over Tacora Red Vernasca Leather (75 units)
- 3) Mineral White over Black Vernasca Leather (75 units)

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- 4) Violet Blue over Ivory White Merino Leather (25 units)
- 5) Dark Emerald Green over Tartufo Merino Leather (25 units)
- 6) Imola Red over Black Merino Leather (25 units)

The 300 vehicles are all well-equipped with Premium Enhanced Package, M Sport Pro Package and additional contents such as Adaptive M Suspension, Front and Rear Heated Seats, Carbon Fibre Interior Trim, Wireless Charging and eye-catching, 20-inch BMW Individual wheels (Style 826I).

The 75 units with Individual Manufaktur paints will also be fitted with the BMW M Performance Exhaust for enhanced sound and performance and retail for \$89,750 CAD.

The BMW M440i xDrive Gran Coupe Legacy Edition is powered by the award-winning B58 3.0-litre inline 6-cylinder BMW TwinPower turbocharged engine producing 382 hp and 369 ft-lb of torque. It accelerates from 0 to 100 km/h in 4.5 seconds and can reach an electronically limited top speed of 250 km/h.

The BMW M440i xDrive Gran Coupe Legacy Edition includes a standard 8-speed sport automatic transmission with launch control and rear M Sport differential which helps improve traction by equalizing drive torque between the left and right rear wheels under acceleration.

Production of the 2024 BMW M440i xDrive Gran Coupe Legacy Edition will begin in November 2023 at BMW Group Plant Dingolfing in Germany. Interested customers are asked to contact their local BMW retailers for more information and availability.

BMW Group in Canada

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is



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a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 50 BMW automobile retail centres, 21 BMW motorcycle retailers, and 31 MINI retailers represents the BMW Group across the country.

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