

**Media Information**

January 30, 2024

The new 2025 BMW M4 Coupe and M4 Cabriolet.

- **More power for M4 Competition models with M xDrive.**
- **BMW Curved Display features iDrive 8.5 with M-specific graphics.**
- **New exterior lighting designs including laser-accented taillights.**
- **Worldwide launch to commence in March 2024.**

Richmond Hill, ON. More power, sharpened design features, new customization options, and further digital innovations: with consistent advancements designed to enhance the performance driving experience, BMW M GmbH is poised to continue the decades-long success story of the iconic high performance coupe and cabriolet. The 2025 BMW M4 Competition Coupe and Cabriolet with M xDrive each gain an additional 20 hp. The entire M4 lineup receives new headlights, laser-enhanced taillights, optional M forged light-alloy wheels featuring a new bright silver finish, and new digital-forward interiors featuring the BMW Curved Display with iDrive 8.5, new steering wheels, and new interior trims.

The BMW M4 Coupe and the BMW M4 Cabriolet are produced at the BMW Group Dingolfing plant. The worldwide market launch of the new models will begin with the start of production in March 2024.

Pricing (CAD).

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| • 2025 BMW M4 Coupe: | \$94,300 |
| • 2025 BMW M4 Competition Coupe with M xDrive: | \$101,200 |
| • 2025 BMW M4 Competition Cabriolet with M xDrive: | \$110,200 |

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Straight 6-cylinder engine with motorsport technology and more power for Competition models with M xDrive.

The inline 6-cylinder power units used in the new BMW M4 Coupe and the new BMW M4 Cabriolet combine the typical high-revving characteristics offered by engines from BMW M GmbH with the current version of M TwinPower Turbo Technology. All variants of the 3-litre engine impress with responsive power delivery and high-torque characteristics up into the highest load ranges.

The engine's design features directly derive from motorsports and include the extremely stiff crankcase, which is manufactured in a sleeveless closed-deck design, the weight-reduced forged crankshaft and the iron coating, which is applied to the cylinder liners in an arc wire spraying process (AWSP). Manufactured in a 3-D printing process, the cylinder head core features an optimized routing of the coolant ducts, something that cannot be realized using conventional metal casting technology. In this way, both weight and temperature management are optimized.

The S58B30T0 6-cylinder engine is now available in Canada in two levels of output, tailored to each drivetrain configuration. The new BMW M4 Coupe continues to offer the driver complete control of 473 hp via a precise 6-speed manual gearbox. At the top of the lineup, the M4 Competition Coupe and Cabriolet with M xDrive now produce 523 hp, and transfer the power to the road via BMW's intelligent all-wheel-drive system, for truly exhilarating driving dynamics.

The substantial power paired with the carefully apportioned traction of M xDrive means the new BMW M4 Competition Coupe with M xDrive can accelerate from 0-100 km/h in just 3.5 seconds, while the new BMW M4 Competition Cabriolet with xDrive makes the same trip in 3.7 seconds. No matter the drivetrain chosen, the new BMW M4 Coupe and the BMW M4 Cabriolet achieve an electronically limited maximum speed of 250 km/h; however, when equipped with the optional M Driver's Package, the top speed increases to 280 km/h for the Cabriolet and 290 km/h for the Coupe.



M forged light-alloy wheels boasting a new optional finish.

Staggered wheel sizes ensure a predictable and progressive transfer of lateral forces during dynamic cornering. All BMW M4 models come as standard with 19-inch M forged light-alloy wheels at the front and 20-inch at the rear.

New to the range of optional equipment for all model variants are M forged light-alloy wheels style 825M in a bright silver finish, providing a sporty, sophisticated, and elegant look.

Modern design accents: New headlight design, taillights featuring laser technology.

The redesigned headlights give the front end of both the new BMW M4 Coupe and the new BMW M4 Cabriolet a modern look. The inside of the LED headlights is more distinctively structured and boasts developments in functionality. Both the low and high beam are now produced by the same LED module. Two vertical LED units, each aligned in a new arrowhead shape, function as daytime running lights as well as turn signals. The technology-oriented design of these new light sources provides for a sophisticated and progressive look.

The LED headlights are paired with the visually and technologically impressive design of the LED taillights, which are standard on all versions of the BMW M4 and feature laser technology and an attractive light design. Inside, laser diodes illuminate glass fiber bundles, producing 3-dimensional light graphics which complement the taillight clusters. This technology was first presented on the limited edition, ultra-high performance BMW M4 CSL.

A new design of the surrounding surface of the both the BMW roundel and the M badge at the rear of the Competition models add subtle accents of sophisticated elegance. The surround of the BMW roundel is now finished in high gloss black, while the BMW M badge situated on the trunk lid is now bordered in silver.



In addition, a steel roof option is available at no extra cost, which includes an electrically operated glass sliding roof.

Driver-focused and tech-forward interior with new steering wheel designs and interior trims.

The new design of the standard, heated M leather multi-function steering wheel features a flat-bottomed rim, modified spokes, and a red stripe marking the 12 o'clock position.

Characteristic of M is the combination of sporty flair and premium ambience inside the vehicle. This is the result of high-quality design and finishing of the materials used for the interior. The interior trims around the dashboard, the control panel, and the cupholder cover now come as standard in a Matte Dark Graphite finish. Brushed Aluminium trim has been added to the list of trim options for the new BMW M4 Coupe and the new BMW M4 Cabriolet. The standard Sensatec upholstery for the dashboard now boasts a finer grain for a more luxurious feel.

BMW Curved Display and new BMW Operating System 8.5.

Now more than ever, the new BMW M4 Coupe and the new BMW M4 Cabriolet combine motorsports flair with advanced digitalization. M-specific information on the high-resolution BMW Curved Display, which is angled towards the driver, helps the driver to focus fully on the task at hand. The fully digital display combination comprises a 12.3-inch display behind the steering wheel and a central control monitor with a 14.9-inch screen.

The display and operating system, now based on BMW Operating System 8.5, includes the BMW Intelligent Personal Assistant and is optimized for touch and voice control. The M-specific graphics and contents on the information screen and on the control monitor are complemented by a new interface for the standard 3-zone automatic climate control. Temperature setting, seat and steering wheel heating, and seat ventilation (when equipped) can now be controlled either by touch control via a dedicated menu at the bottom of the control display or by voice control.



These advancements in digital operation enables a reduction in the number of buttons and controls in the cockpit and a redesigned instrument panel. New toggles for the fresh air vents on the dashboard control the direction of airflow by rotating and tilting. The standard Ambient Lighting now features contour lighting integrated into the surrounds of the central air vents. The range of interior lighting also includes an atmospheric Welcome and Goodbye scenario as well as light signals that indicate an open door and incoming telephone calls.

The standard Digital Cockpit Professional includes the cloud-based navigation system BMW Maps as well as the BMW Head-up Display, which projects critical driving-related information onto the windscreen using M-specific graphics, including multi-coloured rev range representation, shift lights, and M View.

Specifications.

	M4 Coupe
Body	
No. of doors/seats	2 / 4
Length / Width / Height (mm)	4,804 / 1,887 / 1,397
Wheelbase (mm)	2,857
Track, front / rear (mm)	1,657 / 1,645
Ground clearance (mm)	120
Turning circle (m)	12.2
Curb weight (kg)	1,737
GVWR (kg)	2,155
Luggage capacity (l)	440
Engine	
Config. / no. cylinders / valves	Inline / 6 / 24
Engine technology	M TwinPower Turbo technology with two mono-scroll turbochargers, indirect charge air cooling, high precision injection, VALVETRONIC fully variable valve control and Double-VANOS variable camshaft timing



Capacity (CC)	2,993
Stroke / bore (mm)	90.0 / 84.0
Compression ratio (:1)	9.3
Max output (hp @ RPM)	473 @ 6,250
Max torque (lb-ft @ RPM)	406 @ 2,650-6,130
Driving Dynamics and Safety	
Suspension, front	Adaptive M suspension with double-joint spring strut axle in lightweight aluminum construction, M-specific kinematics and elastokinematics
Suspension, rear	Adaptive M suspension with five-link axle in lightweight aluminum construction, rear-axle subframe with rigid bolted connection to the body, M-specific elastokinematics
Brakes, front	M Compound brakes, vented, with six-piston calipers
Brakes, rear	M Compound brakes, vented, with single-piston floating calipers
Driving stability systems	Standard: DSC incl. ABS, ASC, and M Dynamic Mode (MDM), can be turned off, integrated wheel slip limitation, CBC (Cornering Brake Control), DBC (Dynamic Brake Control), Dry Braking function, Start-Off Assistant, Active M Differential
Safety equipment	Standard: Airbags for driver and front passenger, side airbags for driver and front passenger, head airbags for front and rear seat, 3-point inertia-reel belt on all seats, with seat belt stopper, belt tensioner and belt force limiter at the front, crash sensors, tire pressure display
Steering	EPS with M-specific Servotronic, variable sport ratios
Steering ratio overall (:1)	15.0
Tires front / rear (std)	275/40 R18 103Y XL / 285/35 R19 103Y XL
Rims, front / rear (in) (std)	9.5J x 18.0 / 10.5J x 19.0



Transmission			
Type	6-speed manual		
Gear ratios	I	:1	4.11
	II	:1	2.32
	III	:1	1.54
	IV	:1	1.18
	V	:1	1.00
	VI	:1	0.85
	R	:1	3.73
Final drive		:1	3.46
Performance			
Acceleration 0-100 km/h (sec)	4.2		
Top speed (km/h) / w/M Driver's Package	250 / 290		

	M4 Competition Coupe with M xDrive	M4 Competition Cabriolet with M xDrive
Body		
No. of doors/seats	2 / 4	2 / 4
Length / Width / Height (mm)	4,804 / 1,887 / 1,398	4,804 / 1,887 / 1,399
Wheelbase (mm)	2,857	2,857
Track, front / rear (mm)	1,617 / 1,605	1,617 / 1,605
Ground clearance (mm)	121	121
Turning circle (m)	12.6	12.6
Curb weight (kg)	1,805	1,953
GVWR (kg)	2,205	2,345



Luggage capacity (l)	440	385
Engine		
Config. / no. cylinders / valves	Inline / 6 / 24	
Engine technology	M TwinPower Turbo technology with two mono-scroll turbochargers, indirect charge air cooling, high precision injection, VALVETRONIC fully variable valve control and Double-VANOS variable camshaft timing	
Capacity (CC)	2,993	
Stroke / bore (mm)	90.0 / 84.0	
Compression ratio (:1)	9.3	
Max output (hp @ RPM)	523 @ 6,250	
Max torque (lb-ft @ RPM)	479 @ 2,750-5,730	
Driving Dynamics and Safety		
Suspension, front	Adaptive M suspension with double-joint spring strut axle in lightweight aluminum construction, M-specific kinematics and elastokinematics	
Suspension, rear	Adaptive M suspension with five-link axle in lightweight aluminum construction, rear-axle subframe with rigid bolted connection to the body, M-specific elastokinematics	
Brakes, front	M Compound brakes, vented, with six-piston calipers	
Brakes, rear	M Compound brakes, vented, with single-piston floating calipers	



Driving stability systems	Standard: DSC incl. ABS, ASC and M Dynamic Mode (MDM), can be turned off, integrated wheel slip limitation, CBC (Cornering Brake Control), DBC (Dynamic Brake Control), Dry Braking function, Start-Off Assistant, Active M Differential		
Safety equipment	Standard: Airbags for driver and front passenger, side airbags for driver and front passenger, head airbags for front and rear seat (coupe only), 3-point inertia-reel belt on all seats, with seat belt stopper, belt tensioner and belt force limiter at the front, crash sensors, tire pressure display		
Steering	EPS with M-specific Servotronic, variable sport ratios		
Steering ratio overall (:1)	14.6		
Tires front / rear (std)	275/35 ZR19 99Y XL / 285/30 ZR20 100Y XL		
Rims, front / rear (in) (std)	9.5J x 19.0 / 10.5J x 20.0		
Transmission			
Type	8-speed M Steptronic with Drivelogic		
Gear ratios	I	:1	5.00
	II	:1	3.20
	III	:1	2.14
	IV	:1	1.72
	V	:1	1.31
	VI	:1	1.00



	VII	:1	0.82
	VIII	:1	0.64
	R	:1	3.48
Final drive		:1	3.15
Performance			
Acceleration 0-100 km/h (sec)		3.5	3.7
Top speed (km/h) / w/M Driver's Package		250 / 290	250 / 280

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BMW Group in Canada

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 50 BMW automobile retail centres, 24 BMW motorcycle retailers, and 31 MINI retailers represents the BMW Group across the country.

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