



## **Media Information**

April 4, 2024

## Access granted: The BMW M5 Touring comes to Canada for the first time.

- The upcoming 7<sup>th</sup> generation of the BMW M5 sedan will be joined for the first time in Canada – by a Touring variant.
- BMW M Hybrid powertrain promises top tier performance to go with the remarkable spaciousness of a long-roof variant.
- Production of the 2025 BMW M5 Touring will begin in the fourth quarter of 2024.
- The announcement follows a campaign where BMW canvassed the Canadian public, gathering overwhelming support for the Touring version of the M5.

**Richmond Hill, ON.** The prototypes are carefully disguised, but the camouflage cannot completely conceal their character as elite high-performance vehicles. The upcoming high-performance sedan from BMW M is completing its testing on public roads, BMW proving grounds, and racetracks around the world.

But this time around, the story does not end with the sedan. Canadian fans of the M brand have even more to look forward to. Enthusiasts across the country have made their voices heard, and their wish has been granted. Today, BMW M and BMW Group Canada have officially confirmed that the BMW M5 Touring will be available to customers in Canada for the very first time.

The announcement follows a campaign by BMW that asked the Canadian public and enthusiasts to make their voices heard in support of bringing the M5 Touring to Canada, leading to 7,200 petitions submitted, and record-high engagement on BMW Canada's consumer website and official social channels (Website:

(https://www.bmw.ca/en/topics/details/bmw-m5-touring.html), Instagram: https://www.instagram.com/bmwcanada/).

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The first BMW M5 Touring, based on the second generation (E34) M5 sedan, was launched in 1992. With a Motorsport-derived 3.8-liter inline-6 and a supremely capable chassis, it delivered an immensely satisfying driving experience, long distance comfort, and of course, impressive storage space. In 2007, BMW M added a Touring variant to the fourth generation (E60) M5. That version featured a high-revving 5-liter V10 paired with a 7-speed Sequential Manual Gearbox, making it equally as proficient on a racetrack as on a cross-country journey with four adults and their luggage.

Like the future BMW M5 Sedan, the next M5 Touring will feature an M Hybrid drivetrain closely related to the one found in the BMW M Hybrid V8 GTP race car. Its M-typical performance characteristics along with precisely tuned chassis technology facilitate driving dynamics and agility at a level unique in its class. With the introduction of the new M5, BMW M is continuing its path to electrification.

For almost 40 years, the BMW M5 has been the benchmark for driving dynamics, agility, and precision in the high-performance sedan segment. Evolutionary progress, development know-how from motorsport, and pioneering innovations in the areas of drive, suspension, aerodynamics, and lightweight construction have shaped the history of the BMW M5. Engines with six, eight, and ten cylinders, M TwinPower Turbo technology and high-revving characteristics, and M xDrive four-wheel drive are just some of the technological milestones with which the M5 has consistently redefined top performance in a sedan that is unconditionally suitable for everyday use. The seventh generation of the BMW M5 continues this progress – with further innovations for an even more intense performance experience.

Testing of the first prototypes of the new BMW M5 Touring is already underway, in urban traffic, on mountain roads and autobahns around Munich, at the BMW M headquarters in Garching, and in the United States. Soon, engineers will head to the Nürburgring's Nordschleife where the integration of the drive and suspension systems will be carried out with the aim of ensuring the ideal balance of sporting performance on the racetrack and superior ride comfort in everyday driving and over long distances.







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## **BMW Group in Canada**

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 51 BMW automobile retail centres, 24 BMW motorcycle retailers, and 31 MINI retailers represents the BMW Group across the country.

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