



Media Information

September 10, 2024

BMW Group Canada announces Canadian-exclusive 2025 BMW X5 Edition 25 Jahre.

- **A special, limited-edition run of 250 units commemorating 25 years of the BMW X5.**
- **Two exclusive exterior and interior colour combinations honouring the first-generation X5.**
- **Standard xOffroad Package includes 2-axle air suspension, underbody protection plates, and four drive modes calibrated for various terrains.**
- **MSRP from \$102,500 CAD.**

Richmond Hill, ON. BMW Group Canada today announced the 2025 BMW X5 Edition 25 Jahre. Limited to 250 units and exclusive to the Canadian market, the Edition 25 Jahre celebrates 25 years of the BMW X5. The very first BMW X5 was driven off the line of BMW Group Plant Spartanburg in South Carolina on September 1, 1999. Since then, nearly 3 million X5 have been assembled in Spartanburg for markets all over the world. The BMW X5 created the premium Sports Activity Vehicle category, and today BMW is marking 25 years of the BMW X5 with a special, limited-edition model.

Based on the 2025 X5 xDrive40i, the BMW X5 Edition 25 Jahre combines two original colours from the first generation X5 paired with unique styling elements not usually available on the same vehicle. The well-equipped, limited-edition X5 will be available in Canadian BMW retailers in the final quarter of 2024 with a base MSRP of \$102,500 CAD.

Unique colours and trims distinguish the X5 Edition 25 Jahre.

Visually, the X5 Edition 25 Jahre is distinguished by its unique blend of exterior colours and styling details taken from both the xLine and M Sport Designs.

BMW Canada Inc.
a BMW Group Company

BMW Canada Inc.
une compagnie
du BMW Group

Head Office/
Siège social
50 Ultimate Drive
Richmond Hill, Ontario
Canada
L4S 0C8

Telephone/
Téléphone
(905) 683-1200

Internet
www.bmw.ca
www.mini.ca



Two exterior colour choices are available for the Edition, both taken from the BMW Individual Manufaktur portfolio. Oxford Green II Metallic and Le Mans Blue Metallic were selected due to their significance to the first-generation X5, both being launch colours for the vehicle.

The Le Mans Blue Metallic units are paired with a Silverstone Sensafin interior and Poplar Grain Anthracite Brown Open-Pored Trim, while the Oxford Green II Metallic units are paired with Coffee Sensafin interior and Finition Stripe Brown High-Gloss Trim.

Gloss Black Window Surrounds and Black Exterior Contents, usually reserved for X5s equipped with the M Sport and M Sport Pro packages, darkens the trim on the window surrounds, roof rails, fender mounted Air Breathers, and the standard illuminated kidney grille. Shadowline Headlights round out the understated and sleek exterior trim. Distinctive 21-inch Y-spoke wheels in Orbit Grey are equipped as an homage to the 18" Y-Spoke Style 131 wheels available on the original X5. The Edition 25 Jahre forgoes the M Sport Package's Motorsport-influenced front and rear bumpers and rocker panels in favor of the aluminum-accented pieces from the xLine package to highlight the heritage of the vehicle.

The BMW Curved Display is powered by BMW Operating System 8.5, and is enhanced by Digital Cockpit Professional, which adds the full-color BMW Head-Up Display and Video Augmented Reality Navigation.

Standard BMW xOffroad Package: any road, for any reason.

Available exclusively on this edition is BMW's xOffroad Package, augmenting its capabilities by adjusting the vehicle's settings depending on the terrain. Via the Driver Experience Control switch on the center console, the driver can choose between xSnow, xSand, xGravel, and xRocks. The system then adjusts the vehicle's ride height, transmission shift strategy, throttle mapping, traction control, and other parameters accordingly to deliver the optimal profile for the situation.

The package also includes 2-axle air suspension for increased ground clearance, a mechanical rear differential lock, and underbody protection plates. There is also a special



xOffroad View in the central display that informs the driver about ground clearance, roll tendency, and the inclination or downhill gradient of the terrain. The xOffroad camera supports the driver in challenging off-road situations by providing views of the terrain from all angles outside the vehicle at speeds below 22 mph.

Premium features and technology for the everyday drive.

Each X5 Edition 25 Jahre is fitted as standard with M Sport Differential, Harman-Kardon Surround Sound System, heated front and rear seats, heated arm rests, heated steering wheel, remote engine start, sunshades, trailer hitch, and Parking Assistance Professional.

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BMW Group in Canada

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 50 BMW automobile retail centres, 21 BMW motorcycle retailers, and 31 MINI retailers represents the BMW Group across the country.

For more information, please contact:

Marc Belcourt
Director, Corporate Communications
BMW Group Canada
905-428-5078 / marc.belcourt@bmwgroup.ca

Jean-Francois Taylor
Product and Technology Manager, Corporate Communications
BMW Group Canada
905-428-5366 / jean-francois.taylor@bmwgroup.ca