



Media Information

February 13, 2025

BMW i4 wins 2025 Canadian Electric Car of the Year.

- Title awarded by the Automobile Journalists Association of Canada.
- Top automotive award in Canada.
- Second time the BMW i4 has won this top distinction, also winning Canadian Car of the Year in 2023.
- Announcement made at the 2025 Canadian International AutoShow in Toronto.

Richmond Hill, ON. The BMW i4 has once again proven its excellence in the electric vehicle market by being awarded the prestigious title of 2025 Canadian Electric Car of the Year by the Automobile Journalists Association of Canada (AJAC). This achievement marks the second time the BMW i4 has received this esteemed accolade, having previously won the Canadian Car of the Year award in 2023.

The win was announced on February 13 at the Canadian International AutoShow in Toronto, Canada's largest automotive event showcasing the latest innovations and products in the automotive industry. This recognition underscores BMW's commitment to innovation, performance, and sustainability, solidifying its position as a leader in the electric vehicle segment.

As the top automotive prize in Canada, this recognition highlights the i4's impressive range, superior dynamic driving experience and cutting-edge technology, making it a standout choice for Canadian drivers.

"We would like to extend our sincere thanks to all the automobile journalists in Canada for consistently recognizing the merits of the BMW i4," said Andrew Scott, President and CEO of BMW Group Canada. "We would also like to thank our staff, retailer network and partners for their unwavering commitment in effectively communicating the exceptional qualities of the BMW i4 to automotive journalists, our customers and the wider Canadian public alike.

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Their efforts have been instrumental in showcasing the i4 as the premier choice on the electric vehicle market."

The BMW i4 combines the thrill of driving with eco-friendly performance, featuring a powerful electric drivetrain that delivers exhilarating acceleration and a smooth, responsive ride. Its sleek design, luxurious interior and advanced connectivity options further enhance the driving experience, making it one of the most well-respected and awarded electric vehicles.

"The BMW i4's 2025 Canadian Electric Car of the Year win shows that EVs can be as fun to drive as gas models," said Evan Williams, President of AJAC. "AJAC's expert jury ranked this high-performance EV the highest for its electric powertrain which delivers both power and range, its impressive regenerative braking system, and its interior quality. Congratulations to the BMW i4, a multi-time winner of AJAC's top awards."

The BMW i4, newly revised for the 2025 model-year, offers four distinct variants in Canada in both rear-wheel drive and xDrive all-wheel drive formats, with up to 512 km of range and up to 536 horsepower.

BMW is proud to continue leading the charge in electric mobility and are honoured to receive this recognition from AJAC. The i4 exemplifies BMW's commitment to delivering premium electric vehicles that meet the evolving needs of Canadians while contributing to a sustainable future.

For more information about the BMW i4 and our electric vehicle lineup, please visit [BMW Canada](https://www.bmw.ca).

BMW Group in Canada

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail



Canada

Corporate Communications



financing for new and pre-owned BMW Motorcycles. A total network of 51 BMW automobile retail centres, 26 BMW motorcycle retailers, and 31 MINI retailers represents the BMW Group across the country.

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