



## Media Information

June 11, 2025

### The 2026 BMW XM Label.

- Available exclusively as the XM Label – the most powerful road vehicle ever produced by BMW M.
- New paint, interior, and wheel options.
- World Premiere at the 24 Hours of Le Mans on Saturday, June 14.

**Richmond Hill, ON.** Two become one: the BMW XM portfolio is sharpening its focus, now offering just a single model; the BMW XM Label.

The BMW XM Label combines astonishing power and an advanced drive concept. Its M HYBRID system consists of a V8 with a peak output of 577 hp and an electric motor integrated into the eight-speed M Steptronic transmission delivering up to 194 hp. With a total system output of 738 hp and a combined torque of 738 lb-ft, the BMW XM Label is the most powerful BMW M production model ever. It takes just 3.8 seconds to accelerate from 0 to 100 km/h and has an electronically limited top speed of 290 km/h with the M Driver's Package, which is standard in Canada. With its exhilarating performance and uncompromisingly extravagant design, the BMW XM Label enjoys a unique place in the luxury segment.

The most powerful roadgoing BMW of all time sets new standards with its extroverted design while demonstrating why BMW M stands for The Ultimate Driving Machine. This is a view shared by world-famous British musician, techno and house DJ Carl Cox. In a joint project with BMW M, he has woven the sounds of the BMW XM – such as the powerful bass of the V8, the Welcome chime, and the sound of the hood closing – into an aural celebration. The result underscores Carl Cox's passion for BMW M automobiles and is just as unique, extroverted, and confident as the XM itself.

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### **New equipment options, increased charging rate.**

The BMW XM Label now offers additional options for customizing the exterior and interior. Newly available, for example, is the optional BMW Individual Frozen Tanzanite Blue metallic paint, which beautifully highlights the XM's unique design characteristics. A new Welcome Light Animation makes the BMW XM Label look especially impressive after dark. And 23-inch M alloy wheels style 1096 M are now available in a Jet Black finish.

Inside, customers can choose from three new Interior Worlds; BMW Individual Night Blue Full Merino Leather with Vintage Coffee accents, BMW Individual Black Full Merino Leather with Vintage Coffee accents, and BMW Individual Silverstone Extended Merino leather with Black accents. The rear seat comfort cushions matching the color of the seat surfaces now come as standard for all BMW Individual Merino Leather upholsteries.

The charging rate of the BMW XM Label increases as well: the M HYBRID system's Combined Charging Unit now enables AC charging at up to 11 kW, up from 7.4 kW.

The 2026 BMW XM Label will be unveiled on Saturday, June 14, at the 24 Hours of Le Mans. BMW M Motorsport will be competing on the legendary French circuit with the BMW M Hybrid V8 in the FIA World Endurance Championship (FIA WEC).

Production at BMW's Plant Spartanburg in South Carolina will begin in August 2025 and will be priced from \$220,000 CAD.

### **Specifications**

<b>2026 BMW XM Label</b>	
<b>Body</b>	
No. of doors/seats	5 / 5
Length / Width / Height (mm)	5,110 / 2,004 / 1,755
Wheelbase (mm)	3,104
Track, front / rear (mm)	1,727 / 1,690



Ground clearance (mm)	220
Turning circle (m)	12.5
Fuel tank capacity (l)	69
Curb weight (kg)	2,764
GVWR (kg)	3,272
Luggage capacity (l)	527 – 1,820
<b>Engine</b>	
Config. / no. cylinders / valves	V / 8 / 32
Engine technology	M TwinPower Turbo technology with cross-bank exhaust manifold: two M TwinScroll turbochargers, indirect charge air cooling, High Precision Injection (maximum injection pressure: 350 bar), VALVETRONIC fully variable valve timing, Double-VANOS variable camshaft timing
Capacity (cc)	4,395
Stroke / bore (mm)	88.3 / 89.0
Compression ratio (:1)	10.5
Max output (hp @ rpm)	577 @ 5,600
Max torque (lb-ft @ rpm)	553 @ 1,800-5,400
<b>Electric Motor</b>	
Motor technology	BMW eDrive technology: synchronous electric motor with pre-gearing stage integrated into eight-speed M Steptronic transmission, generator function for recuperating energy for the high-voltage battery
Peak output (hp @ rpm)	194 @ 7,000
Torque (lb-ft @ rpm)	207 @ 100-5,500
<b>High-Voltage Battery</b>	
Storage technology / installation	Lithium-ion / underfloor
Voltage (V)	316.8
Energy content (net kW)	19.2
Max. charging rate (kW)	11.0

Driving Dynamics and Safety			
Suspension, front		Adaptive M suspension with double-wishbone front axle in lightweight aluminum construction, M-specific kinematics and elastokinematics	
Suspension, rear		Adaptive M suspension with five-link axle in lightweight aluminum/steel construction, M-specific kinematics and elastokinematics	
Brakes, front		M Compound brakes, vented, with six-piston fixed calipers	
Brakes, rear		M Compound brakes, vented, with single-piston floating calipers	
Driving stability systems		Standard: DSC incl. ABS and M Dynamic Mode (MDM), can be switched off, near-actuator wheel slip limitation, CBC (Cornering Brake Control), DBC (Dynamic Brake Control), Performance Control, Dry Braking function, drive-off assistant, M xDrive all-wheel-drive system and M Sport differential networked with DSC, active roll stabilization with Active Roll Comfort	
Safety equipment		Airbags for driver and passenger, side airbags for driver and passenger, head airbags, three-point inertia reel seatbelts, belt tensioner and belt force limiter, crash sensors, tire pressure indicator	
Steering		Electric Power Steering (EPS) with M-specific Servotronic function and variable sport ratio	
Steering ratio overall (:1)		16.2	
Tires front / rear (std)		275/35 R23 / 315/30 R23	
Rims, front / rear (in) (std)		23 x 10.0 / 23 x 11.0	
Transmission			
Type		8-speed M STEPTRONIC transmission with Drivelogic	
Gear ratios	I	:1	5.000
	II	:1	3.200
	III	:1	2.143
	IV	:1	1.720



	V	:1	1.313
	VI	:1	1.000
	VII	:1	0.823
	VIII	:1	0.640
	R	:1	3.968
Final Drive		:1	3.636
<b>Performance</b>			
0-100 km/h (sec)			3.8
Top Speed (km/h)			290

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### **BMW Group in Canada**

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 51 BMW automobile retail centres, 26 BMW motorcycle retailers, and 31 MINI retailers represents the BMW Group across the country.

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