

Media Information
21 July 2025

My BMW App shows drivers CO₂ emissions over the entire life cycle for the first time.

+++ BMW Group expands the range of My Trips driving statistics for the My BMW App and MINI App +++ The driver's carbon impact is based on their vehicle's footprint and routes driven +++ Available for selected models with all types of drive system +++

Munich. The BMW Group is now offering customers even broader scope for personalising analysis of their driving stats in the My BMW App and MINI App. The latest update allows drivers to view their personal carbon footprint for the first time.

"Our usage research shows: The information in My Trips is one of the most popular features in the app," says Dirk Wiedmann, Senior Vice President Sales Steering and Strategy, Digitalization. "We are now expanding this successful function with carbon footprint calculation, giving our customers simple and straightforward access to sustainability-related information via a popular and widely used channel."

Emissions from vehicle production and use: two sets of figures make up the driver's personal footprint.

The personal carbon footprint function has been designed with a technology-open approach and is available for vehicles with combustion engines, as well as plug-in hybrid and fully electric models. At launch, this feature will be rolled out across selected models in various European countries*. Calculation of the personal footprint is based on two central sets of figures.

- **Emissions from vehicle use:** My Trips analyses the routes the driver has completed and uses the energy consumed in the process to work out the CO₂ emitted. To this end, CO₂ equivalents are calculated using data from the International Energy Agency (IEA). For vehicles with combustion engines, the app calculates the amount of CO₂ emitted based on the fuel consumed. For battery-electric vehicles, it shows the emissions generated when using the average national energy mix – and also tells the driver how high emissions would be by comparison if green energy was used.
- **Emissions from vehicle production:** These are emissions generated during the manufacturing process. Emissions are recorded from the processing of raw materials, procurement of materials, transport logistics and the production of the model at hand. The BMW Group already sets out the emissions figures for numerous models in the form of Vehicle Footprint Reports. These are calculated according to recognised standards for life cycle assessments and certified by the TÜV Rheinland agency. They can also be [downloaded](#) from the BMW Group website.



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Ready for electric mobility: My BMW App helps with the transition.

The My BMW App also includes the Electric Vehicle Analysis introduced last summer. This function allows customers whose BMW is powered by a combustion engine to simulate how well a fully electric BMW fits their personal driving profile. Here, the customer selects an electric BMW model as an alternative vehicle in the app. Once the combustion-engined model has made at least 200 journeys and covered a distance of 2,000 kilometres (over 1,240 miles), the analysis shows the journeys the user could have completed on a single charge with the electric vehicle selected, and also flags up charging stations close to frequently visited destinations. More than 100,000 customers had used this analysis by May 2025.

Over 14 million customers around the world use the My BMW App and MINI App. The My Trips function is available in more than 90 countries and is actively used by 1.9 million users.

* The new function is available to users of vehicles for which a TÜV-certified carbon footprint has been calculated. The feature will launch in Germany, Austria, Belgium, France, Luxembourg, the Netherlands and Switzerland, and be available in the BMW 1 Series (code 81GE), BMW 2 Series (31GH), BMW X2 (71GM, 21GM), BMW X3 (11GR, 31GP, 65GP), BMW 5 Series (31FK, 11JF, 71FJ), BMW 5 Series Touring (11HH, 11GW, 21GV), BMW M5 (81FK) and BMW iX (41CF) and MINI Cooper (11GC), MINI Cooper C (11GD), MINI Aceman (31GC) and MINI Countryman (41GA, 11GA).

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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