



Media Information

February 24, 2026

MINI 1965 Victory Edition: A motorsport legend for the present day.

- *Homage to the winning vehicle of the 1965 Monte Carlo Rally.*
- *Exclusively available on the MINI JCW 3 Door in Canada.*

Munich. No other city has motorsport so deeply rooted in its history than Monte Carlo. MINI has endured tremendous success within the principality, particularly in 1965, when the legendary Mini Cooper S, driven by Timo Mäkinen and co-driver Paul Easter took victory at the 1965 Monte Carlo Rally. At the time, the car was praised for its innovative technology, elegant performance, and agility under extreme weather conditions which MINI has been able to replicate and modernize in the form of the new MINI 1965 Victory Edition. This new edition creates a stylish statement and maintains typical MINI craftsmanship, following the foundations laid by MINI's illustrious rally history.

In the Canadian market, the MINI 1965 Victory Edition will be exclusively offered on the MINI John Cooper Works model. It is equipped with a 2.0 litre TwinPower Turbo four-cylinder engine and has an impressive 228 hp and a maximum 280 lb-ft of torque. It sprints from a standstill to 100 km/h in just 6.1 seconds.

Exterior: a perfect blend of vintage and modern design.

In homage to the legendary motorsports colors of the 1960s, the 1965 Victory Edition impresses in Chili Red exterior paintwork, which is accentuated by a white trim stripe extending from bonnet to the roof and rear, enhancing the vehicle's sportiness even further. As an exclusive trademark of the edition, a white "52" graphic adorns both sides of the vehicle – a reference to the number of the original car displayed from 1965.

The roof and mirror caps are finished in white – not normally available on JCW models – which provides an athletic and elegant contrast to the Chili Red body. The subtle "1965" sticker on the C-pillar catches the eye and gracefully emphasizes the historic year of victory. The 18-inch alloy wheels in the JCW Lap Spoke 2-tone design not only give the vehicle a dynamic appearance but also ensure optimum performance and safe handling on

a wide variety of road surfaces. Based on rally sport, floating centre wheel caps and unique valve stem caps are painted in the specific colour scheme and set additional sporty accents.

Interior: sportiness and comfort combined.

On entering the vehicle, the striking door sills showcase a white “1965” on a red and black background, immediately catching the eye and bestowing the cockpit with an exclusive look. In addition, each vehicle features a dedication on the door jamb reflecting information about the bygone rally.

The interior is based on the traditional JCW colour palette and the familiar JCW-Trim. Finished in a racy anthracite and red, this combination creates an elegant blend while also providing a sporty contrast to the vehicle’s exterior paintwork. The edition-specific details have been carefully selected to create a harmonious overall effect. The 6 o’clock spoke of the sports steering wheel and the storage box in the centre of the console feature the “1965”-lettering and thus become a subtle but impactful reference to the rich tradition of MINI motorsports history. The racing number of the victorious Cooper S from 1965 adorns the key cap of the exclusive edition, making it a daily symbol of this historical success.

The MINI 1965 Victory Edition will be limited to 45 units in Canada in a single, well-equipped specification for \$55,200 CAD and is expected to arrive at MINI Retailers in Canada in late Q1 2026 / early Q2 2026.

BMW Group in Canada

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MINI Canada



Corporate Communications

network of 51 BMW automobile retail centres, 26 BMW motorcycle retailers, and 31 MINI retailers represents the BMW Group across the country.

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