

BMW Group **China** **Corporate Communications**

Media Information

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The BMW Group remained on its growth path in China 13.8% growth in Chinese Mainland for the first quarter of 2009

In the first quarter of 2009, BMW Group continued to register growth in the Chinese Mainland market with a total of 16,580 BMW and MINI cars delivered to the customers, representing 13.8% growth over the same period of 2008 (prev.yr.: 14,574 units).

Sales of the BMW brand automobiles in the Chinese Mainland increased by 14.4% to 15,850 units, which includes 8,402 units BMW 3 Series and 5 Series cars produced locally in China. Sales of MINI cars rose by 1% in the Chinese Mainland to 730 units in the first quarter of 2009 (prev.yr.: 723 units).

In the whole Region China markets combining Hong Kong, Taiwan and Macau, the BMW Group delivered a total of 18,244 BMW and MINI brand automobiles in the first quarter, a year-on-year increase of 5.4% (prev.yr.: 17,317).

“Considering the current global difficult times, the Chinese auto market continues to be very resilient and recently showed signs of recovering the growth path. We achieved again double-digit growth for BMW and MINI vehicles sales for the first quarter, and relatively strong growth of 20.4% in March. Our new generation 7 Series will be one of the strong contributors to our sales success throughout the year in China” said Dr. Christoph Stark, President and CEO of BMW Group Region China.



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BMW Group Region China sales in the first quarter of 2009 at a glance

	Total sales	comp.w. prev.yr.
BMW & MINI	16,580	+13.8%
MINI	730	+1.0%
BMW	15,850	+14.4%

BMW Group Region China sales in the first quarter of 2009 (including Mainland China, Hong Kong, Macau and Taiwan)

	Total sales	comp.w. prev.yr.
BMW & MINI	18,244	+5.4%
BMW	17,374	+5.9%
MINI	870	-5.1%

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