

Press Release

Dec 8, 2025

Powering a green future: BMW Group sets new climate targets for 2035, embarking on a shared sustainable journey with China

- **New milestone on the road to net zero by 2050: The BMW Group announces to reduce its CO₂e emissions by at least 60 million metric tons compared to 2019 levels.**
- **China's contribution: BMW's localized innovations and practices in China - from the national green factory in Shenyang to the nationwide green charging network - are becoming a key driving force in achieving its global sustainability goals.**
- **Driving the future together: BMW is committed to translating its sustainability pledges into premium products and green experiences that customers can truly perceive and enjoy – turning every journey into a step toward a better future.**

(Beijing) The BMW Group has defined a new 2035 milestone for cutting CO₂e emissions on the road to net zero. The company aims to reduce its CO₂e emissions by at least 60 million metric tons compared to 2019 levels, an additional reduction of approximately 20 million tons of CO₂e beyond the existing 2030 target.

In doing so, the BMW Group is pursuing a comprehensive decarbonization strategy along the entire life cycle, with the goal of achieving net zero by 2050 at the latest. This represents a firm commitment to the goals set out in the Paris Agreement. To date, the target has been to cut at least 40 million metric tons of CO₂e across the entire life cycle by 2030 compared to 2019 levels. The new 2035 milestone is a logical next step on this road toward advancing decarbonization. At the same time, the climate impact of the BMW Group's business model will also be drastically reduced. By 2035, each euro generated will see less than half as much CO₂e emitted compared to 2019.

The key measures for achieving these results include the increasing use of renewable energies in production and the supply chain, the increased utilization of secondary raw materials, efficiency improvements in the use phase, as well as product and process innovations. The latter are being implemented across all drive variants as part of the BMW Group's technology-neutral approach. In addition, an increasing proportion of the vehicle fleet will continue to be electrified.

This ambitious goal is highly aligned with China's ongoing efforts to advance its green transition. Today, there is broad consensus across Chinese society on "accelerating the green transition of development models," providing an ideal platform for BMW to embed sustainability deeply into

its corporate strategy. In China, sustainability is no longer just a corporate responsibility—it is also a key driver of best consumer experience and a cornerstone for shaping the future of premium mobility experiences.

Decarbonization along the entire life cycle

BMW firmly believes that a truly sustainable future must encompass every stage of a vehicle's lifecycle, from cradle to grave. The comprehensive approach to reducing CO₂e emissions therefore spans the entire vehicle life cycle—from raw material sourcing and production to vehicle use and end-of-life recycling.

In the supply chain, which is increasingly relevant in terms of CO₂e emissions, especially for electric models, the company focuses on expanding the use of secondary materials and renewable energies. The specific priorities are highly CO₂e -emitting components such as high-voltage batteries, aluminum, and steel. The BMW Group also applies high standards in production: for example, since 2020, all electricity sourced from external suppliers for all plants worldwide has come exclusively from renewable sources. To lower CO₂e emissions during the use phase, the BMW Group is implementing additional efficiency measures such as BMW EfficientDynamics, in addition to electrifying its vehicle fleet.

Innovating for sustainability in China

Green factories rooted in China: BMW's Shenyang production base stands as a benchmark for sustainability within the Group's global production network. Since 2019, the site has run entirely on renewable electricity, while continuously pursuing energy innovation. It has been honored as a "National Green Factory" by the Ministry of Industry and Information Technology for nine consecutive years.

- **Harvesting energy from the Sun:** In 2024, on-site photovoltaic power generation at the Shenyang production base reached 91.86 GWh — equivalent to the annual electricity consumption of roughly 30,000 households.
- **Drawing heat from the Earth:** This year, an industry-leading medium-deep geothermal heating project commenced operation at the Shenyang production base. Harnessing renewable geothermal energy from a depth of 2,900 meters — nearly the height of 10 Eiffel Towers stacked vertically — the system heats the plant without consuming fossil fuels or impacting groundwater resources.

Empowering partners to build a green supply chain: BMW is proactively driving the transformation of its local supplier network, upholding the principle of "win-win collaboration".

To date, around 200 core Chinese suppliers have committed to using green electricity for manufacturing BMW components. In 2024, our supply chain achieved a total reduction of around 1 million tonnes of CO₂e emissions compared to the base year 2019. In China, BMW also achieved 100% recycling of retired high-voltage batteries, with over 2,100 tonnes of battery raw materials being recycled and reused in 2024.

Joyful and eco-friendly mobility: At BMW, sustainability ultimately enhances the premium experience of every customer.

- **Next-Generation models, born green:** The upcoming BMW Neue Klasse models in China will feature the all-new sixth-generation BMW eDrive technology. Featuring revolutionary cylindrical battery cells, the in-house developed BMW Energy Master, and the new-generation electric motors, they deliver lower energy consumption while enhancing driving pleasure. Thanks to a fully reengineered production process, every Neue Klasse vehicle rolling off the Shenyang production line carries a low-carbon, eco-friendly DNA from the start.
- **Accessible green charging:** BMW is working closely with partners, including State Grid, to expand the use of renewable electricity in public charging networks. IONCHI — BMW's joint-venture charging brand — is taking the lead in providing charging services powered 100% by green electricity, enabling customers to "charge green, drive farther."

Joining hands for a sustainable future

Towards 2035, BMW's clear emission reduction blueprint relies not only on innovative technologies but also on tangible actions in every market worldwide, as well as close collaboration with customers and local partners. In China, BMW is translating its ambitious sustainable development strategy into concrete industrial initiatives, desirable products, and more convenient and efficient green services.

We believe that when consumers choose a BMW produced in a green factory and powered by renewable energy, they are choosing more than just a vehicle—they are embracing a future-oriented, responsible lifestyle. BMW is committed to being a reliable partner for Chinese consumers in their daily lives as we journey together toward a sustainable future.

-END-