

Press Release
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BMW iX3 Long Wheelbase Undergoes Extensive Testing Across China's Diverse Climate and Road Conditions.

Qinghai / Shenyang. The BMW Group is intensifying final testing for the BMW iX3 Long Wheelbase in China, putting the first Neue Klasse model developed specifically for Chinese customers through one of the most comprehensive validation programs ever conducted for a BMW electric vehicle in the market.

From the high-altitude plateaus of Qinghai to rapidly changing weather environments that can shift dramatically within a single day, the BMW iX3 Long Wheelbase is being tested under the full spectrum of China's unique geographical and climate conditions. The validation program covers extreme temperature fluctuations, strong UV exposure, steep mountain gradients, dense urban traffic, long-distance highway driving, heavy rain, cold mornings followed by warm afternoons, and complex road surfaces found across different regions of the country.

China presents some of the most demanding real-world scenarios for electric mobility. In many regions, drivers can experience multiple climate zones within a single journey, requiring a vehicle to maintain stable performance, predictable range, thermal efficiency, charging capability and driving comfort regardless of rapidly changing external conditions.

For BMW, efficiency is not defined by laboratory figures alone. It is measured by how consistently a vehicle performs in everyday use, whether climbing mountain roads at high altitude, navigating congested megacities, or adapting seamlessly to sudden temperature changes during long-distance travel.

The BMW iX3 Long Wheelbase prototypes are therefore undergoing intensive real-world testing focused on thermal management, energy recuperation, battery conditioning, charging stability, ride comfort and intelligent energy distribution. Engineers are validating how the Neue Klasse technology platform responds under the highly diverse environmental conditions unique to China.

Particular attention is being placed on high-altitude testing, where thinner air, significant elevation changes and demanding gradients create additional challenges for cooling systems, energy management and overall vehicle efficiency. At the same time, rapidly changing climate conditions within a single day are being used to evaluate the precision and responsiveness of the vehicle's integrated thermal management system.

The final validation phase demonstrates how the upcoming BMW iX3 Long Wheelbase has been engineered specifically for the complexity and diversity of real-world driving conditions in China.

Extensive testing across high-altitude regions, rapidly changing climates, dense urban environments and long-distance highway routes allows BMW engineers to precisely optimize thermal management, energy recuperation, charging stability and overall system efficiency under demanding everyday conditions.

The result is a Neue Klasse model designed to deliver consistent electric performance, long-distance confidence and everyday usability across the full spectrum of conditions experienced by customers in China.

Engineered for China and produced by BMW Brilliance Automotive in Shenyang, the BMW iX3 Long Wheelbase represents the next chapter of BMW electric mobility in the country. The model combines global BMW engineering expertise with deep local testing and development to ensure the highest standards of quality, reliability and customer-focused performance across all conditions encountered by customers throughout China.

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The BMW Group in China

BMW Group established its presence in China in 1994. Today, China is the company's largest single market and a key driver of innovation. With its four brands BMW, MINI, Rolls-Royce, and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and provides premium financial services. In China, BMW Group has built a comprehensive footprint across the full value chain, covering investment, manufacturing, sales, R&D and digitalization. The company operates 12 legal entities with major locations in Beijing, Shanghai, Shenyang and Nanjing. BMW Brilliance Automotive Ltd. in Shenyang, Liaoning Province, operates one of the largest production bases in BMW Group's global network, producing models including the BMW 2 Series, 3 Series, 5 Series, X1, X3 and X5. The all-electric MINI Cooper and MINI Aceman are produced in China through Spotlight Automotive, a joint venture established in 2019, which serves as a production hub for global markets. For the latest corporate news, press materials, and financial information, visit:

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