

Press Release
June 22, 2026

BMW 3 Series Horse Edition on Display at the 4th CISCE, Highlighting Local Innovation and Supply Chain Collaboration

Beijing. China. The 4th China International Supply Chain Expo (CISCE) opened in Beijing today. At the New Quality Auto Industry Chain Exhibition Zone (Shenyang), a BMW 3 Series Horse Edition in Frozen Pure Red metallic is featured. As the 7-millionth vehicle produced by BMW Brilliance, the model represents not only a manufacturing milestone, but also the results of long-term local development and close coordination across R&D, purchasing and production. Its presence at CISCE fully demonstrates BMW's deep integration into China's automotive supply chain and its long-standing practice of advancing high-level industrial co-creation alongside local partners.

Leveraging its global engineering footprint and innovation capabilities, BMW has established a broad and resilient supplier network in China. In 2025, China remained the BMW Group's second-largest sourcing country after Germany, with more than 480 local suppliers nationwide. Within the supplier network, around one quarter of local suppliers are based in Liaoning Province, and more than half of local sourcing volume in 2025 was generated in Shenyang. Building on this foundation, BMW continues to work with local partners to strengthen regional supply chain clusters and support high-quality development.

China is stepping up the development of new quality productive forces. That fits closely with BMW's strategy in areas such as green development, industrial upgrading and digital innovation. It also supports deeper local partnerships, the rollout of locally produced NEUE KLASSE models, and continued technology and industrial collaboration in China.

This year's CISCE focuses on digital and intelligent supply chains, and China's dynamic innovation ecosystem is playing an increasingly important role in the development and production of BMW's next-generation technology cluster and NEUE KLASSE models. BMW is actively preparing for the local production of NEUE KLASSE models and, together with local partners, is translating supply chain collaboration into product strengths in electrification, intelligence and digital experience. Key examples include:

- **Battery technology:** Collaboration with CATL and EVE Energy to support the application and large-scale production of large cylindrical battery technology

- **Intelligent driving:** China-specific Level 2 navigation-guided assistance system, jointly developed with Momenta and powered by advanced AI, tailored to local traffic conditions
- **Digital experience:** Close cooperation with Alibaba to integrate localized AI large language models into the intelligent cockpit for Chinese users
- **Local digital ecosystem:** Collaboration with Huawei, Tencent and Migu to deepen integration into local digital ecosystems and expand intelligent connectivity, digital services and in-car entertainment

At the same time, BMW is expanding the use of artificial intelligence and digital technologies across the entire value chain—from R&D and production to procurement, supply chain management and customer experience—to improve efficiency and quality. In particular, intelligent solutions are already widely used in manufacturing and supply chain management to improve productivity and quality consistency, while strengthening collaboration across the upstream and downstream supply chain. This closely reflects CISCE's focus on digital and intelligent supply chains.

In electrification and sustainability, BMW continues to work with supply chain partners to advance the green transition. In February, the company signed an MOU with CATL to deepen cooperation on Battery Passport pilot projects and coordinated decarbonization across the battery supply chain. According to the latest BMW Brilliance Sustainability Report 2025, BMW reduced supply chain emissions in China by around one million tons of CO₂ equivalent in 2025 compared with the 2019 baseline.

BMW firmly believes that openness and collaboration are essential to shared success. Looking ahead, BMW will continue to uphold its commitment to "in China, for China, with China," deepen collaborative innovation with partners across China's automotive supply chain, and support the industry's high-quality, sustainable and digital transformation.

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If you have any questions, please contact:

Corporate Communications

Xiaoyin Xie

BMW Group China Corporate Communications

E-mail: Xiaoyin.Xie@bmw.com

The BMW Group in China

BMW Group established its presence in China in 1994. Today, China is the company's largest single market and a key driver of innovation. With its four brands BMW, MINI, Rolls-Royce, and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and provides premium financial services. In China, BMW Group has built a comprehensive footprint across the full value chain, covering investment, manufacturing, sales, R&D and digitalization. The company operates 12 legal entities with major locations in Beijing, Shanghai, Shenyang and Nanjing. BMW Brilliance Automotive Ltd. in Shenyang, Liaoning Province, operates one of the largest production bases in BMW Group's global network, producing models including the BMW 2 Series, 3 Series, 5 Series, X1, X3 and X5. The all-electric MINI Cooper and MINI Aceman are produced in China through Spotlight Automotive, a joint venture established in 2019, which serves as a production hub for global markets. For the latest corporate news, press materials, and financial information, visit: <https://www.press.bmwgroup.com/china>