

Press Release

For reference

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The All-Electric MINI John Cooper Works Satin Edition Debuts in China, with a Time-Limited Offer from RMB 259,800

Beijing. The all-electric MINI John Cooper Works Satin Edition officially launches in China today, with a time-limited offer starting at RMB 259,800. Based on the all-electric MINI John Cooper Works, this special edition marks the first use of the exclusive Satin Melting Silver finish within the new MINI JCW product line. Its exterior adopts a more restrained expression, while the hallmark JCW design cues and uncompromising driving dynamics remain fully intact.



Sophisticated Understatement, Powered by Pure MINI JCW DNA

The all-electric MINI JCW Satin Edition is a performance model that does not need to announce itself loudly. Every hallmark of the John Cooper Works lineage remains clearly visible. Red inserts in the side air inlets of the front apron and high-performance brake calipers provide unmistakable JCW cues. Inside, the dashboard surfaces feature a premium knitted textile with a racing-flag pattern, reinforcing the model's close connection to motorsport. Performance-focused details, including the BOOST paddle, the red strap on the steering wheel and the JCW-exclusive dynamic g-force display on the round OLED screen, further underline its racing-inspired character.



The Satin Edition carries the full JCW identity, then sharpens it with exclusive details of its own. The Satin Melting Silver finish is the defining feature of its exterior. The satin-like surface diffuses light and reduces high-gloss reflections, accentuating the car's muscular contours, classic proportions and low-slung, compact stance. Highly resistant to

everyday dust and water marks, it requires minimal maintenance while projecting the confident aura of a champion fresh off the track.



Inside, the satin-inspired character continues through exclusive entry plates with “Satin Edition” lettering, dark steel Harman Kardon speaker covers and silver contrast stitching on the sport seats, giving the cabin a cohesive visual link to the exterior finish. Red seat belts add a sharp, performance-driven contrast close to the driver. Completed by bespoke full-

black wheel inserts, the design lowers the visual center of gravity and emphasizes its launch-ready stance.

Engineered for Corners: Uncompromising Driving Dynamics

Beneath its sophisticated exterior, the all-electric MINI JCW Satin Edition delivers the driving experience expected of a John Cooper Works model: immediate acceleration, precise steering, agile body control and confident traction through and out of corners. The direct connection between driver and car remains fully intact in the electric era.

Its performance begins with a strong technical foundation. Powered by a new silicon carbide electric motor producing up to 190 kW and 350 Nm of torque, the car features a BOOST function that delivers an additional 20 kW for up to 10 seconds. Its H-shaped battery layout and battery-to-body integration increase torsional rigidity by 30 percent, while high-performance anti-roll hardware and





chassis optimization lower the center of gravity by 38 millimeters to support direct, stable responses.

Beyond hardware alone, the JCW driving experience is defined by precise tuning and the Dynamic Integrated Vehicle Control (DIVC) system. Over 18 weeks of suspension and electronic stability tuning, together with 25 weeks of steering calibration, enable lateral acceleration of more than 1g and a stable, confident cornering posture. The JCW-specific suspension tuning and DIVC maximize driving dynamics and support agile handling. DIVC reduces steering latency to under 60 milliseconds and restores yaw stability in less than 500 milliseconds. Compared with standard MINI models, JCW offers greater torque reserves, more immediate throttle response and a 12 percent improvement in power-to-weight ratio.

Refined Presence, Unchanged Racing Spirit

Every John Cooper Works model carries the MINI spirit to its extreme, relying not on physical scale or excessive figures, but on compact dimensions, immediate responses and a sharply defined dynamic character. The all-electric MINI JCW Satin Edition honors this legacy without compromise. It remains agile, direct and engaging, using a more understated design language to keep its pure racing spirit reserved for those who truly understand it.

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