

Press Release

New BMW X5: The "Road King" Enters a New Era

True benchmarks never stop evolving. **The locally produced BMW X5 enters a new generation and will be offered in both combustion-engine and fully electric variants in the Chinese market.** The new BMW X5 combines signature BMW driving dynamics, commanding SAV presence and elevated long-wheelbase comfort with the intelligence and innovation of Neue Klasse technology — developed with a deep understanding of Chinese customer expectations. **The new vehicle will be available to Chinese customers starting in 2027.**

Built on a new software platform, **the new BMW X5 marks a leap in intelligent mobility.** AI-powered interaction and the BMW Intelligent ADAS make every journey more intuitive. For all-electric models, the BMW Heart of Joy, 800V architecture and BMW Gen6 take electric experience even further.

A Confident and Unmistakable Presence

Powerful proportions, streamlined surfaces and modern design details give **the all-new BMW X5 an unmistakable presence.** Its strong vertical orientation reinforces the vehicle's commanding character. Large, uninterrupted surfaces and precise character lines create a strong, sculpted appearance. A sculpted hood, sharply defined wheel arches and the wide-bodied rear design reinforce the vehicle's sporty and powerful stance.

Fully embracing BMW's Neue Klasse design language, the new BMW X5 expresses modern luxury through a cleaner and more refined design. Monolithic surfaces and reduced design elements create a more sophisticated expression and stronger visual identity. The new BMW X5 is available in eight exterior colors, including the BMW Individual Tanzanite Blue Metallic, as well as **the China-exclusive Cape Town Bronze and Frozen Eucalyptus Green finishes,** further enhancing its distinctive expression of modern luxury.

Technology is seamlessly integrated into the design. For the first time, the daytime running lights and low-beam headlights are integrated into a single design element, creating a cleaner appearance while enhancing depth and visual precision. **Customers can choose between diagonal and double-X light signatures, allowing for greater personalization.**

Driving Pleasure Evolved in the Age of Intelligence

Driving pleasure is the DNA of BMW X5. In the new BMW X5, that driving pleasure not only continues, but evolves further in the age of intelligence.

The new BMW X5 expands the boundaries of what the “Road King” can do. **Co-developed with Momena, BMW Intelligent Driving Assistance seamlessly blends BMW's engineering excellence with China's intelligent innovation**, powered by advanced AI to provide comprehensive support across full scenario. The upgraded xDrive, wider tracks and up to 315 mm rear tires further enhance stability, capability and traction, providing greater confidence in a wide range of driving situations.

The legendary 3.0T in-line 6-cylinder engine with latest upgrades, delivers improvements in both performance and efficiency. Maximum output rises by 5% to 294 kW and peak torque by 11.5% to 580 Nm, with fuel efficiency further optimized. Despite its extended wheelbase, the new BMW X5 Long Wheelbase still sprints from 0–100 km/h in 5.3 seconds, delivering benchmark performance in its segment.

For the new BMW iX5, BMW Gen6 technology with the cylindrical battery enables confident, effortless electric travel with over 1,000 km of range (CLTC), enabling long-distance electric mobility without compromise. BMW's Heart of Joy further enhances the experience through more precise responses and more direct vehicle control, creating an even deeper connection between driver and machine.

Elevated Luxury, Designed for China

The sophisticated interior of the new BMW X5 brings together next-generation digital innovation and modern luxury in a seamless, harmonious design. The cockpit incorporates core technologies from the Neue Klasse in the form of the new BMW Panoramic iDrive, including the BMW Panoramic Vision, the free-cut Central Display, the BMW 3D Head-Up Display, the new multifunction steering wheel. The BMW Passenger Screen is available in BMW X5 for the first time. **Together with an AI-driven intelligent experience and digital entertainment ecosystem designed exclusively for China, BMW seamlessly integrates technology into every aspect of the in-car experience.** At the same time, comfort, refined materials, and immersive lighting are seamlessly woven into the cabin design, collectively shaping a sophisticated expression of modern luxury.

The 3,165 mm wheelbase, developed specifically for the Chinese market, offers a more spacious and relaxed cabin environment. Newly developed comfort seats for both front passenger and rear occupants provide a more relaxed seating posture and improved ride comfort. **Rear seats featuring dual electric calf rests,** together with the new BMW Theatre Screen, create an elevated rear-cabin experience that is beyond expectations.

Innovative natural slate is introduced on a BMW model for the first time, blending natural materials with modern craftsmanship. Its natural texture reinforces the robust character of the new BMW X5. Paired with refined crystal glass elements, it creates a unique balance between strength and elegance. The wraparound illuminated strip allows light to

flow naturally through accent colors, extending across the cabin like flowing water. Bringing the spirit of the great outdoors into the cabin, and the inspiration of distant horizons on every journey.

Across five generations, BMW X5 has created and continuously defined the Luxury SAV segment. Today, the "Road King" enters a new era with a smarter and more comprehensive character than ever before. BMW X5 never follows benchmarks, because it is the benchmark.

- End -