

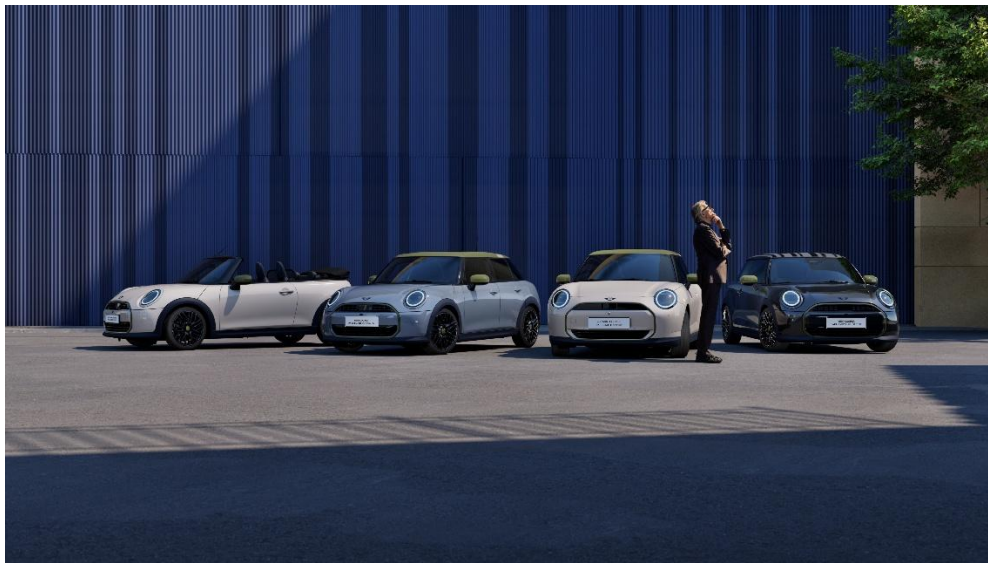
Press release

September 12th, 2026

Petrol, electric and open-top: the complete line-up is here

MINI PAUL SMITH EDITION PETROL MODELS OPEN FOR PRE-ORDER

Beijing. On 12 September, the petrol-powered MINI Cooper 3-Door, MINI Cooper 5-Door and MINI Cooper Convertible Paul Smith Edition opened for pre-order in China. Customers who reserve one before the official launch will receive priority access to the first vehicles and a RMB 10,000 purchase credit. With the petrol models joining the electric MINI Cooper, the edition now covers the MINI Cooper 3-Door, 5-Door and Convertible, with six exterior color combinations.



Even more distinctive with the roof down.

The Convertible brings Paul Smith's signature style into full view. His use of color, British humor and positive outlook appear in detail inside and out, while the open roof adds a sense of freedom.

Nottingham Green—a tribute to Sir Paul's hometown—appears on the side mirrors, octagonal radiator grille and wheel hub covers. The Convertible has a black soft top with a Union Jack design. Across the range, 18-inch Night Flash Spoke black wheels come with a

tinted clear coat in Dark Steel. The MINI logos at the front and rear come in the new Black Blue finish. Paul Smith's signature appears on the black horizontal handle strip at the rear.



Inside, Paul Smith's Signature Stripe runs across the dashboard, head restraints and steering wheel. It appears as tone-on-tone detailing on the sustainable black knit, knitted inserts on the Nightshade Blue Vescin sports seats, and bright stitching on the steering wheel's textile band. Personal Mode offers three exclusive Paul Smith backgrounds for the round OLED display. Playful touches include a projected handwritten "Hello", the motto "Every day is a new beginning" on the door sill, and Paul Smith's hand-drawn Rabbit on the floor mat.



A Natural Partnership, Brought to Life Across the MINI Range

Four years of close collaboration between MINI and Paul Smith have resulted in the complete MINI Paul Smith Edition range. The partnership grew from the mutual respect and shared design values of two British brands. As Paul Smith says: “The relationship between Paul Smith and MINI has always felt completely natural and genuinely sincere.” Holger Hampf, Head of MINI Design, describes it as the broadest collaboration the two brands have brought to production cars so far, spanning electric and combustion-engine models, the 3-Door, the 5-Door and the Convertible.



The same design language runs across the range. The 3-Door keeps MINI’s compact proportions. The 5-Door adds more everyday space and a hand-drawn sun on the rear door sill. Each model comes with a colorful striped key strap that echoes the textile band on the steering wheel. MINI engineers developed and tested every edition-specific part to BMW Group standards. Each part has its own part number and will remain available for at least 12 years even after production ends.



The three petrol models use the BMW B48 2.0-litre turbocharged engine with a seven-speed wet dual-clutch transmission. Driving Assistant and Parking Assistant support everyday driving. Comfort features include electrically adjustable memory seats, a massage function for the driver's seat, heated front seats and a heated steering wheel.

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Appendix: MINI x Paul Smith — A Timeline

1998 | First collaboration: A limited-edition classic Mini in Paul Smith Blue, with Citrus Green accents and a black leather interior.

1999 | 40th anniversary: Paul Smith covered a classic Mini in 86 hand-painted stripes across 26 colors.

2021 | MINI STRIP: A MINI Cooper SE stripped back to the essentials, using recycled materials and exposed structures to explore sustainable design.

2022 | MINI Recharged by Paul Smith: The 1998 Paul Smith Mini returned with its original blue bodywork, an electric drivetrain and a bright green battery box.

2025 | MINI Paul Smith Edition: The partnership entered series production across the MINI Cooper 3-Door (electric and petrol), MINI Cooper 5-Door and MINI Convertible.