

A Contemporary Interpretation of British Cultural Icons
MINI Union Jack and Best of British Edition Now Available,
Priced from RMB 208,800

(Beijing, September 22nd, 2026) MINI China today opens orders for the MINI Union Jack Edition and MINI Best of British Edition range. The **MINI Union Jack Edition**, based on the all-electric MINI Cooper, uses an original factory multi-color paint process to reproduce a full Union Jack across the vehicle's body surfaces. Limited to three units, it is available at a time-limited offer price of RMB 298,888. The **MINI Best of British Edition** is offered across four models: the all-electric MINI Cooper, the MINI Cooper 3-Door, the MINI Cooper 5-Door and the MINI Cooper Cabrio. Time-limited offer prices are RMB 208,800, RMB 273,800, RMB 283,800 and RMB 320,800 respectively. Vehicles are available for immediate purchase.

In China, the two editions are collectively named “Cool Britannia” in Chinese, reflecting that their design concept and inspiration are rooted in the Cool Britannia cultural movement. “Cool Britannia” refers to the cultural movement that emerged in the United Kingdom in the 1990s, when new forms of art, music, film and fashion gained international attention. Britain's creative industries reinterpreted established national symbols, including the Union Jack, as contemporary expressions of British popular culture. MINI applies the name to this new special-edition range. The Union Jack, together with its red, white and blue palette, defines the exterior finish and exclusive design details, establishing a direct link to British culture.



MINI Union Jack Edition: Craftsmanship on Full Display

The Union Jack and MINI are enduring British cultural icons. Both represent the unconventional character associated with Cool Britannia. On the all-electric MINI

Cooper Union Jack Edition, an original factory multi-color paint process comprising three paint layers and nine stages transfers the two-dimensional Union Jack onto the vehicle's three-dimensional body. The design runs from the front to the rear and extends across both doors, covering the car as one continuous composition.

The Union Jack is not symmetrical. On the left diagonal, the broad white stripe sits above the red stripe; on the right diagonal, the arrangement is reversed. To adapt this asymmetrical composition accurately to the curved body of the all-electric MINI Cooper, the engineering team completed three months of modelling and more than 100 trials. The final design uses 74 separation lines to define the boundaries between the red, white and blue areas. These lines continue across the bonnet, doors, roof and rear, reproducing the flag's geometry with millimeter-level precision.



The full finish comprises three paint layers and nine process stages. Red, white and blue are applied and cured in sequence. Between colors, the vehicle undergoes two manual masking and positioning stages, followed by two pattern-calibration stages after the masking is removed. Once all three colors have been applied, craftsmen with 20 years of experience hand-finish each of the 74 separation lines to remove differences in paint thickness. A final clear coat creates an even, smooth surface, saturated color and clean boundaries, with a finish comparable to glazed porcelain.



MINI Best of British Edition: British Design for Everyday Life

The MINI Best of British Edition also uses the Union Jack as its core design reference. Its red, white and blue colors are translated into exterior combinations suitable for everyday use. The all-electric MINI Cooper Best of British Edition is available in Chili Red and Blazing Blue. The MINI Cooper 3-Door and 5-Door Best of British Editions are available in six exterior colors: Chili Red, Ocean Wave Green, Blazing Blue, British Racing Green, Nanuq White and Legend Grey. With the exception of the Cabrio, all models are paired with a white roof, reflecting the color structure of the Union Jack.



Across the MINI Best of British Edition range, the Union Jack is also expressed through a series of exclusive details. A tailored Union Jack stripe runs straight across the bonnet and continues to the rear, where it forms a full-width visor-style graphic on the roof spoiler. The floating wheel hub caps use Union Jack colors and keep the MINI logo upright while the vehicle is moving. This is the only current MINI model range to offer this feature. Union Jack valve caps extend the theme to wheels. At the rear, a dual-flag badge combines the Union Jack with the chequered flag, referencing MINI's British origins and racing heritage. Red, white and blue door-sill finishers complete the exterior theme.



On the Cabrio, the electrically operated Union Jack soft top provides a direct link to the full-body flag treatment of the MINI Union Jack Edition. The MINI Cooper Cabrio Best of British Edition is available in seven exterior colors: Chili Red, Ocean Wave



Green, Blazing Blue, British Racing Green, Nanuq White, Legend Grey and the exclusive Sparkling Copper Grey. The range provides distinct choices while retaining a consistent British design identity. The soft top can be opened or closed as required, adding another functional expression of the Union Jack theme.

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