May 2017 Page 1





Unique plug-in hybrid sports BMW i8 to serve the Czech Police.

Following the successful implementation of BMW i3 cars, Czech Police will now have a chance to make use of BMW i8. It will be one of the fastest service cars of the Czech Police of all times.

Prague. Following the successful presentation of BMW i3 electric vehicles to serve different departments of the Czech Police and of the different municipal police stations last month, we are now witnessing the highlight of cooperation between BMW Group Czech Republic and Czech Police – the presentation of BMW i8 vehicles with special design. The joint project has been conceived as a loan of this unique plug-in hybrid sports car for six months or until covering 20,000 kilometres (depending on which occurs first). It will be impossible to overlook the silver-coloured car with blue-yellow stripes in the streets. Apart from the characteristic colour, the car will also be equipped with the corresponding beacons. The car will be used by the motorway police throughout the territory of the Czech Republic.

BMW i8 is the sports car of the future, combining the 1.5l turbocharged three-cylinder engine empowering the rear axle wheels and the electrical engine at the front. The overall output of the driving system amounts to 266 kW/362 hp. Thanks to the unique LifeDrive construction combining the carbon composite carrying structure and aluminium auxiliary frames at the front and at the back, this unique plug-in hybrid car's emergency weight is only 1485 kg. This allows for the acceleration from zero to 100 km/h in mere 4.4 seconds. The combined European fuel consumption measurement cycle shows only 2.1 l/100 km, which corresponds to the production of 49 grams of CO_2 per one kilometre covered.

BMW i8 were presented to the Czech Police on 10 May 2017 at the BMW i dealer, Invelt in Prague, with participation of plk. Ing. Tomáš Lerch, Director of the Czech Traffic Police Service, Jana Dvořáková, BMW i manager from BMW Group Czech Republic, and Pavel Baštář, managing director of Invelt Company.

Org. složka Česká republika Poštovní adresa Metronom Business Center Recepce C Bucharova 2817/13 158 00 Praha 5

BMW

Vertriebs GmbH

Česká republika Tel. +420 225 99 00 11

www.bmw.cz

"The plug-in hybrid sports car BMW i8 rightfully attracts great attention thanks to its timeless design and most advanced technologies used. I believe it will not only attract attention on the Czech motorways in the police colours, but moreover, that it will induce sufficient respect and BMW

Media Information

May 2017 Page 2 members of police forces will appreciate its excellent driving qualities combined with pleasure of driving it," adds Jana Dvořáková, BMW i manager.



Enabling the Czech police forces to use BMW i3 and plug-in hybrid sports BMW i8 ranks the Czech Republic among the most advanced states in the world. For example, there are a hundred electric BMW i3 cars used by the police in Los Angeles, and 52 cars were purchased by the firefighting department in London. BMW i3 cars are also used by the police in Germany, and by the municipal police in Geneva, Switzerland. There are naturally a lot more examples to be found. And BMW i8 is also active in this respect, as besides the Czech police forces, these cars are used in Sydney, Dubai or Los Angeles as well.

Contact

David Haidinger, Corporate Communications Manager, BMW Group Česká republika Telefon: +420 739 601 171; e-mail: david.haidinger@bmwgroup.com BMW PressClub CZ: <u>www.press.bmwgroup.com/pressclub/p/cz/startpage.htm</u> Inernet: <u>www.bmw.cz</u>; Facebook CZ: <u>https://www.facebook.com/BMW.Ceska.Republika</u>

BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2015, the BMW Group sold approximately 2.247 million cars and nearly 137,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately € 9.22 billion on revenues amounting to € 92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmwgroup.com

Facebook:http://www.facebook.com/BMWGroupTwitter:http://twitter.com/BMWGroupYouTube:http://www.youtube.com/BMWGroupviewGoogle+:http://googleplus.bmwgroup.com

BMW Vertriebs GmbH Org. složka Česká republika

Poštovní adresa Metronom Business Center Recepce C Bucharova 2817/13 158 00 Praha 5 Česká republika

Tel. +420 225 99 00 11

www.bmw.cz