

# **BMW Group** **Česká republika**

## **BMW i3 to be used by emergency and rescue services of the Czech Republic.**

### **BMW Group Czech Republic will lend BMW i3 cars to six emergency and rescue services units.**

**Prague.** Purely electric or with a range extender (REX), BMW i3 has proved to be a suitable car for emergency and rescue services units literally all over the world. And the Czech Republic has joined them now. Six government and private emergency and rescue services units from all over the Czech Republic have taken over six BMW i3 cars to use them for six months (or 9,000 km). Besides two cars for the capital city of Prague, BMW i3 will also be driven by members of emergency and rescue services of Brno, Hradec Králové, Ostrava and Zlín. Out of those six BMW i3 cars two are purely electric and four have a range extender in the form of an internal combustion engine. All of them are BMW i3 94 Ah with an enlarged accumulator and range of 200 or 350 (REX) kilometres. An imaginary key to the cars was accepted by MUDr. Martin Houdek, a member of the Executive Council of the Medical Emergency Services Association.

All the cars meet the conditions for special-purpose vehicles. They are treated and equipped with technologies by American company WHEELLEN in compliance with regulation no. 295/2012 on transfer of medical workers and blood derivatives. This especially concerns certified blue lights and hazard lights. Every car will also be provided with a quick recharging cable and a Charge Now card.

“By lending six BMW i3 cars to emergency and rescue services units we would like to continue in the previous success of eleven BMW i3 cars lent to the police. This project was launched as early as at the beginning of April 2017 and exceeded our expectations. I believe that electric cars will prove successful in this sector, too. If any of the cars is used to save at least one life, I will consider this cooperation very successful.

I really appreciate BMW and the agents who thus supported a good cause in cooperation with BMW Group Czech Republic,” says Jana Dvořáková BMWi Manager, BMW Group Czech Republic.



BMW agents of Renocar Brno, Stratos Hradec Králové and Synot Auto Zlín joined BMW Group Czech Republic in the provision of specially treated BMW i3 cars to the emergency and rescue services, too.

BMW i3 with a unique construction using carbon composites for the load-bearing part has no competitors in the premium segment yet. With its electric motor having the output of 125 kW/170 k, it provides not only locally emission-free mobility, but also impressive dynamics. The rescue and emergency services units will certainly appreciate an excellent view of the car allowed by the seats positioned higher than usual, but also advanced services based on the permanent Internet connection of the cars.

Pictures download:

<https://we.tl/FPUVOSmpGY>

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### BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2015, the BMW Group sold approximately 2.247 million cars and nearly 137,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately € 9.22 billion on revenues amounting to € 92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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