

BMW AG appoints Stephan Deppe as new General Manager of BMW Group Czech Republic. Stephan Deppe takes over the responsibility from current General Manager Harald Hölzl on March 1, 2018.

Prague. BMW AG announces that Mr. Stephan Deppe is taking over the position of General Manager of BMW Group Czech Republic on March 1, 2018. Mr. Deppe is replacing the current General Manager, Mr. Harald Hölzl, who is moving to the position of Managing Director of BMW Group Malaysia.

Stephan Deppe (47) has been working in BMW Group for 21 years and in the past he occupied top positions in BMW Group in sales units for North Germany and later South Germany. He has extensive experience within BMW Group, especially in the area of Sales as well as Marketing and Financial Services.

Harald Hölzl (42) is leaving the Czech representation of BMW Group after successful three and half years with a growth of sales for the entire group by almost 70%. During his leadership the company also moved to a more spacious and modern office premises and a new technical and training centre was built for the Czech Republic and Slovakia.

Contact

David Haidinger, Corporate Communications Manager, BMW Group Česká republika

Phone: +420 739 601 171;

E-mail: david.haidinger@bmwgroup.com

BMW Group PressClub Czech Republic: www.press.bmwgroup.com/pressclub/p/cz/startpage.htm

Internet: www.bmw.cz

BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2016 was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the

value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupview>

Google+: <http://googleplus.bmwgroup.com>

BMW

Vertriebs GmbH
Org. složka Česká republika

Postal address
Metronom Business Center
Reception C
Bucharova 2817/13
158 00 Praha 5
Czech Republic

Tel. +420 225 99 00 11

www.bmw.cz