

BMW Czech Republic Česká republika



Personnel changes at BMW Group Czech Republic.

As of 1 May 2019, Aleš Hoferek assumes the position of a new manager in the BMW Group Future Mobility Development Center (FMDC), which is being built near Sokolov. His position of an after-sales services director at BMW Group Czech Republic is now held by Michal Beneš.

Prague. As of 1 May 2019, the steering function for facility- & security management at the new BMW Group FMDC (Future Mobility Development Center) near Sokolov will be the responsibility of Aleš Hoferek, holding the position of Site Operations Manager. Securing future smooth operations will be among his main competences.

This experienced manager has been working for BMW Group since 2006. At first, he held the position of a regional after-sales services manager for the Czech representation of BMW Group, and subsequently, between the years 2010 and 2013, he was employed at BMW Group Bulgaria. Since 2013, he worked as the after-sales services director at BMW Czech Republic (and until the end of 2016 also for the dealership network development).

As of 1 May 2019, the position of after-sales services director at BMW Group Czech Republic has been assumed by Michal Beneš, who was previously responsible for the dealership network development in the Czech Republic and in Slovakia. He worked at this position for two and a half years. For nine years before that, he worked at Škoda Auto, holding the positions in the area of after-sales services and the strategy of dealership network development, not only in Mladá Boleslav, but also at Škoda Auto India.

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BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.



In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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