

# BMW Czech Republic



## **BMW Group signed cooperation agreement with the Faculty of Mechanical Engineering of the University of West Bohemia.**

**The partners will cooperate in education, research and development. Together they also want to attract prospective students.**

**Pilsen.** BMW Group and the Faculty of Mechanical Engineering of the University of West Bohemia in Pilsen have signed a framework cooperation agreement focusing on cooperation in education, development and research. Together, the partners aim at attracting prospective students. The cooperation agreement was signed by Roland Krause, FCO BMW Group Future Mobility Development Center, and Milan Edl, the Dean of the Faculty of Mechanical Engineering on December 18, 2019.

The main focus of joint activities will be development trends in digital transformation and industry 4.0. In the area of research and development, the partners aim at undertaking own joint projects and joint participation in third-party projects. In the field of education, BMW Group specialists will participate in teaching FME students, both within the current subjects, as well as in newly accredited degree programmes. In addition, the company will participate in assigning and supervising end-of-term papers and bachelor and diploma theses, as well as in arranging student excursions and traineeships. BMW Group will also participate in activities aimed at attracting prospective students like Open Days, Children's Technical University, Olympiads and high school competitions, and other similar events.

Roland Krause, FCO BMW Group Future Mobility Development Center said: "Cooperation with local technical high schools and universities are essential for the future success of our project. University of West Bohemia is one of our first partners in these regards. We see a strong potential and chance in both sides of the partnership, especially when it comes to the specific education of the students during their bachelors and masters studies, but also in activities of WBU running directly in the Sokolov, like Kids Technical University, where BMW Group is a general partner, aimed on the general technical education of the pupils of elementary schools."

"We have been collaborating with BMW Group since October, when BMW Mobility Development Center – BMW Group's subsidiary which is building a development polygon near Sokolov – has become the general partner of the Children's Technical University in Sokolov," explains FME's Dean Milan Edl. He adds that in the future, the cooperation with BMW could also cover



employment of graduates of technical universities at the polygon in Sokolov.  
The polygon is planned to be completed and put into operation in 2022.

### **Contact**

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With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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