



BMW Czech Republic Česká republika

Federico Izzo is the new General Manager of BMW Group Czech Republic.

He shall assume the office as of 1 March 2021, when he takes over the new position from his predecessor Stephan Deppe.

Prague. As of 1 March 2021, the position of the General Manager of BMW Group Czech Republic shall be assumed by Federico Izzo (47). He shall replace Stephan Deppe after three years in this position, as Stephan Deppe moves to the management of one of the trade divisions of BMW Niederlassung in Germany.

Federico Izzo is of a French and Italian nationality and he has worked for BMW at different positions for 13 years already. He has been active in the field of marketing for more than two decades. He gained work experience in different positions at BMW Italia S.p.A., as well as in the Salzburg headquarters for Central and South East Europe. He was responsible for the activities of BMW brand, and also the MINI brand. Federico Izzo assumes the position of the General Manager of BMW Group Czech Republic from the position of a marketing director at BMW Italia S.p.A., and it will be his aim to continue in strengthening the position of BMW brands on the Czech market, thus building on the successes achieved by his predecessors.

Contact

David Haidinger, Corporate Communications Manager, BMW Group Česká republika
Telefon: +420 739 601 171; e-mail: david.haidinger@bmwgroup.com
BMW PressClub CZ: www.press.bmwgroup.com/pressclub/p/cz/startpage.htm
Internet: www.bmw.cz; Facebook CZ: <https://www.facebook.com/BMW.Ceska.Republika>

BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2.5 passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout



the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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