



Information for Media
18th April 2023

BMW Czech Republic has become a partner of the PGA National Czech Republic OAKS Prague golf course.

Prague. BMW Czech Republic has entered into a partnership with the PGA National Czech Republic's OAKS Prague course, the only PGA-licensed course in the country, located southeast of Prague. The course is part of the Oaks Prague residential project and this year, for the third year in a row, it won the 'Best Course in the Czech Republic' award at the globally recognized World Golf Awards.

Guests enjoying the clubhouse in a renovated 19th century mansion and golf course will now have access to electric charging stations, and for all members of the PGA National Czech Republic, they will benefit from test drives of BMW cars, special prizes for tournament participants, discounted prices for vehicles from the BMW range and the opportunity to participate in international BMW events will be available as part of the cooperation. Last but not least, purchasers of new BMW vehicles will also benefit from preferential pricing on membership at the PGA National Czech Republic. OAKS Prague will also be the venue for the national final of the BMW Golf Cup 2023, the world's largest amateur golf tournament, on 26 September.

"BMW and OAKS Prague are not only passionate about golf, but also about nature and sustainability. I am all the more pleased about this collaboration and I firmly believe that it will also delight our customers." said Maciej Galant, CEO of BMW Group Czech Republic.

The club is operated by Troon Privé, a division of Troon, a world leader in golf club management. Troon Privé is a guarantee that the golf experience for players and guests will always be of the highest possible standard. The PGA National Czech Republic continues to enhance its member and guest experience, with the opening of a clubhouse in a renovated 19th century mansion, offering unique facilities for golfers for the 2023 season including exquisite gastronomy courtesy of La Finestra, a La Collezione operated restaurant.

„BMW has a long standing global association with the game of golf, and we are proud to be partnering with them at the PGA National Czech Republic to elevate our Member experience and to continue to grow the Club as a whole. BMW and the PGANCR stand out in their respective markets as leaders in quality, innovation



and passion for what we do, and we look forward to working together over the coming years.“ Said Paul Dennis, Director of Golf & Club President PGA National CR.

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BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2021 was € 16.1 billion on revenues amounting to € 111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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