

# BMW Group Corporate Communications

## Information

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Copy to  
Date 03.03.2014  
Subject **SATELLITE Details Geneva Motor Show 2014.**

**München.** Please find the satellite details of the BMW Group Press Conferences and the BMW Group model highlights at the Geneva Motor Show 2014 as follows:

### Agenda 04.03.2014

|                   |                                                                       |
|-------------------|-----------------------------------------------------------------------|
| 12:15 – 12:30 CET | BMW Group Press Conference – <b>LIVE</b>                              |
| 12:30 – 13:00 CET | MINI Press Conference – <b>LIVE</b> and BMW Group Novelties           |
| 13:00 – 13:45 CET | BMW Group Press Conferences and Novelties - <b>RELIVE</b>             |
| 14:45 – 15:15 CET | <b>HIGHLIGHTS</b> BMW Group Novelties and BMW Group Press Conferences |

### Technical data TV satellite transmission 04.03.2014

|                 |                  |
|-----------------|------------------|
| Satellite:      | Eutelsat 10A     |
| Transponder:    | TX B1 Ch-102&103 |
| Downlink        | 11,009.50 H      |
| Modulation      | 8PSK             |
| Symbolrate      | 14,4             |
| Roll-off factor | 25%              |
| Bandwidth       | 18 MHz           |
| FEC             | 3/4              |
| Encoding:       | MPEG2 HD         |

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### If you have any questions please contact:

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**Highlights of the BMW Group Press Conferences and the model highlights also at:**

**[www.live.bmwgroup.com](http://www.live.bmwgroup.com) and [www.press.bmwgroup.com](http://www.press.bmwgroup.com)!**

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