

BMW Group Corporate Communications

Information

Recipient(s) Electronic Media / Christina Hepe
Department/From
Telephone +49-89-382-20390
Fax +49-89-382-7020390
e-mail christina.hepe@bmw.de
Copy to
Date 08.01.2015
Subject **SATELLITE Details Detroit Motor Show 2015.**

München. Below please find the satellite details of the BMW Group Press Conferences and the BMW Group highlights at the Detroit Motor Show 2015:

EUROPE: Technical data TV satellite transmission 12.01.2015

16:50-17:20 CET	BMW Group Press Conference and model highlights
19:20-19:50 CET	MINI Press Conference, Highlights BMW Group Press Conference + model highlights
Satellite	Eutelsat 10 A (10°E)
Transponder	B1 CHANNEL 1013-1024, 18MHz
Downlink frequency	11,018.50 HORIZONTAL
FEC	3/4
Symbol Rate	14.24 Msym/s
Data Rate	31.0076
Standard:	DVBS2-8PSK (20%RO), Pilot on, 1080i/50, 420 MPEG2

US: Technical data TV satellite transmission 12.01.2015

10:50-11:20am EST	BMW Group Press Conference and model highlights
01:20-01:50pm EST	MINI Press Conference, Highlights BMW Group Press Conference + model highlights
Satellite:	Galaxy 28 (29°W)
Transponder:	613K Upper, 18MHz KU Band
Downlink frequency:	11969 VERTICAL
FEC	3/4
Symbol Rate	14.24
Data Rate	31.0076
Standard:	DVBS2-8PSK (20%RO) Pilot on, 1080i/59.94, 420 MPEG 2

Contact telephone: +49 151 23456889

If you have any questions please contact: Christina Hepe (Electronic Media), +49 160 8890029

Highlights of the BMW Group Press Conferences and novelties also at www.live.bmwgroup.com and www.press.bmwgroup.com

Company
Bayerische
Motoren Werke
Aktiengesellschaft

Postal address
BMW AG
80788 München

Office address
BMW Haus
Petuelring 130

Telephone
Switchboard
+49 89 382-0

Fax
+49 89 382-25858

Internet
www.bmwgroup.com

