

BMW Group Corporate Communications

Information

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Copy to
Date 16.04.2015
Subject **IFRAME Details Shanghai Auto Show 2015**

München. Please find the iFrame details of the BMW Group Press Conferences and the BMW Group highlights at the Shanghai Auto Show 2015 as follows:

Agenda 20.04.2015, BMW LIVE

10:30 – 11:00 CST (04:30-05:00 CEST) **BMW Press Conference – LIVE**

13:00 – 13:30 CST (07:00-07:30 CEST) **MINI Press Conference – LIVE**

The player can be integrated into any size, in the size specification. Please consider only the 16:9 aspect ratio. Example of integration with the size of 800 x 450 pixels:

EN Version only

```
<iframe width="800px" height="450px" src="http://player.gl-systemhaus.de/BMWGroup/shanghai2015/en.html"
scrolling="no" marginheight="0" marginwidth="0" frameborder="0"></iframe>
```

or

```
<iframe name="glplayer-bmwgroup-sha-en" src="http://player.gl-
systemhaus.de/BMWGroup/shanghai2015/en.html" width="940" height="529" frameborder="0" id="gl-
player"></iframe>
```

Highlights of the BMW Group Press Conferences and the model highlights also at:

www.live.bmwgroup.com and www.press.bmwgroup.com!

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