

BMW Group Corporate Communications

Information

Recipient(s) Electronic Media / Christina Hepe
Department/From
Telephone +49-89-382-20390
Fax +49-89-382-7020390
e-mail christina.hepe@bmw.de
Copy to
Date 04.01.2016
Subject **SATELLITE Details Detroit Motor Show 2016.**

München. Please find below the satellite details of the BMW Press Conference and highlights at the NAIAS 2016:

EUROPE: Technical data TV satellite transmission 11.01.2016

16:40-17:00 CET BMW Press Conference – Re-Live
18:00-18:25 CET BMW Press Conference and model highlights

Satellite: EUTELSAT 10A - 10°E
Channel: TXP B1 / CH1001 – 1006 / 9MHz
Downlink Frequency: 10,996.00 Horizontal
Symbol Rate: 7.120 Msym/s
Modulation: DVBS2-8PSK (20% RO) PILOT ON
MPEG: 4:2:0 MPEG 4
Video Std: HD1080i/50
No. Audio Channels: 4
Encryption: No Encryption

US: Technical data TV satellite transmission 11.01.2016

10:40-11:00 EST BMW Press Conference – Re-Live
12:00-12:25 EST BMW Press Conference and model highlights

Satellite: GALAXY 28 (Ku) - 89°W
Channel: TXP 602K SLOT C / 9MHz
Downlink Frequency: 11745 Horizontal 9.0 MHz
Symbol Rate: 7.120 Msym/s
Modulation: DVBS2-8PSK (20% RO) PILOT ON
MPEG 4:2:0 MPEG 4
Video Std: HD1080i/59.94
No. Audio Channels: 4
Encryption: No Encryption

Contact telephone: +49 151 23456889

If you have any questions please contact: Christina Hepe (Electronic Media), +49 160 8890029

Also at www.live.bmwgroup.com and www.press.bmwgroup.com

Company
Bayerische
Motoren Werke
Aktiengesellschaft

Postal address
BMW AG
80788 München

Office address
BMW Haus
Petuelring 130

Telephone
Switchboard
+49 89 382-0

Fax
+49 89 382-25858

Internet
www.bmwgroup.com

