

BMW Group Corporate Communications

Information

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Date 25.02.2016
Subject **SATELLITE Details Geneva Motor Show 2016**

Please find the satellite details of the BMW Group Press Conference and model highlights at the Geneva Motor Show 2016 as follows:

Agenda 01.03.2016

07:45 – 08:00 CET BMW Group Press Conference – **LIVE**

13:30 – 14:15 CET **HIGHLIGHTS** BMW Group Novelties and BMW Group Press Conference
(3 times in loop)

EUROPE: Technical data TV satellite transmission 01.03.2016

Sat	Eutelsat 10A (Position 10° East)
Transponder	TXP F5
Channel	Slot 1-8
Downlink	12.678,330 Horizontal
Bandwidth	12 MHz
Video Standard	HD1080i/50
Audio Channels	Audio: 2 Pairs (4ch)
Symbol Rate	9.875 Msym/s
FEC	3/4 FEC
Aspect Ratio	HD 16:9 (4:3 safe)
Modulation	DVBS2-8PSK (20%RO) PILOT ON
MPEG	H.264/ MPEG 4, 4:2:0
Encryption	No Encryption

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Highlights of the BMW Group Press Conference and the model highlights also at:
www.live.bmwgroup.com, www.press.bmwgroup.com and www.thenewsmarket.com!

