## BMW **Corporate Communications**



Media Information 22 June 2018

### Football fever hits BMW M Performance Parts.

Black BMW M2 Competition with M Performance Parts and Germany design.

Munich. Four years after winning in Brazil, Germany is once again in football fever – and BMW likewise sets the mood with a show car based on a BMW M2 Competition. M Performance Parts and the national colours of black, red and gold are striking features of this vehicle.

Just recently launched, the new top sporty model of the BMW 2 Series, the BMW M2 Competition (combined fuel consumption: 10.0-9.9 I/100 km; combined CO<sub>2</sub> emissions: 228–225 g/km)\*, has been given a marked touch of extra style with exclusive M Performance Parts. The use of numerous lightweight construction parts made of the high-tech material carbon fibre reduces the weight of the vehicle. Under the M Performance carbon fibre bonnet, for example, there is also an M Performance engine cover, likewise made of carbon fibre. The interior of the M Performance features the carbon fibre kit with Alcantara. Meanwhile the rear bears an M Performance rear spoiler together with an M Performance rear diffusor as another stylish supplement. These two parts are also made of carbon fire. With its double-charged 6-cylinder in-line engine based on the power unit from the BMW M3 and BMW M4 and offering an output of 302 kW/410 hp, the coupé accelerates in just 4.4 seconds (with dual clutch transmission: 4.2 seconds) from standing to 100 km/h. For enhanced braking, the M sports braking system Red with BMW M compound brake discs that are larger than in the serial production model as well as being inner-vented and perforated, along with 6-piston fixed calipers made of aluminium on the front axle and 4piston fixed calipers on the rear axle.

But this compact high-performance athlete doesn't just offer thrilling driving dynamics: the show car is especially fascinating in terms of its visual appearance. This special BMW M2 Competition has a wrapping in the German national colours of black, red and gold along with a black M Performance Parts inscription in the windscreen. A real highlight is provided by the show car's 19-inch M Performance Y-spoke 763 M forged wheels - in the colour Jet Black matt on the driver's side and radiant Frozen Gold at the rear. On the passenger side the front and rear colouring is exactly reversed. Together with the red wrapping on the side of the car, this means the German national colours are displayed once again.

Firma Baverische Motoren Werke Aktiengesellschaft

Postanschrift BMW AG 80788 München

**Telefon** +49-89-382- 56097

# **BMW**Corporate Communications

Media Information

Date 22 June 2018

Tooic Football fever hits BMW M Performance Parts.

Black BMW M2 Competition with M Performance Parts and Germany design.

Page 4

### In case of queries please contact:

Christophe Koenig, Product Communication BMW Automobiles Tel.: +49-89-382-56097, Fax: +49-89-382-20626

Email: Christophe.Koenig@bmw.de

Eckhard Wannieck, Head of Product, Brand Communication BMW

Telephone: +49-89-382-28042

Email: Eckhard.Wannieck@bmwgroup.com

Internet: www.press.bmwgroup.com

E-mail: presse@bmw.de

#### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2017 was  $\in$  10,655 billion on revenues amounting to  $\in$  98,678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmwgroup.com

Facebook: http://www.facebook.com/BMWGroup

Twitter: http://twitter.com/BMWGroup

YouTube: http://www.youtube.com/BMWGroupview Google+: http://googleplus.bmwgroup.com