

BMW Group Corporate Communications

Information

Recipient(s)
Department/From Channel Operations / Martina Vollath
Telephone + 49 89 / 382 - 20566
Fax
e-mail Martina.Vollath@bmwgroup.com
Copy to
Date 15.11.2019
Subject **Livestream "BMW Group Press Conference at the Los Angeles Auto Show 2019" - IFRAME details**

Munich. The **BMW Group Press Conference at the Los Angeles Auto Show 2019** will be transmitted live in the internet at www.live.bmwgroup.com and www.press.bmwgroup.com as follows:

Agenda 20.11.2019

06:00 p.m. – 06:30 p.m. CET BMW Group Press Conference – **LIVE**
(09:00 – 09:30 PST)

Please embed the live and on-demand stream with the following code snippet:

```
<iframe src="https://player.gl-systemhaus.de/bmwgroup/2019/la/index.html" title="BMW  
Los Angeles Auto Show" frameborder="0" scrolling="no"  
width="640"height="360"allowfullscreen=""> </iframe>
```

(The player can be integrated in any size, please consider only the 16:9 aspect ratio.)

After the event, the on-demand stream will be available here:

<http://www.live.bmwgroup.com/en/live-streaming>

And here you can find highlights of the event as download:

<https://www.press.bmwgroup.com/global/tv-footage>
<https://www.press.bmwgroup.com/global/video>

Company
Bayerische
Motoren Werke
Aktiengesellschaft

Postal address
BMW AG
80788 München

Office address
BMW Haus
Petuelring 130

Telephone
Switchboard
+49 89 382-0

Fax
+49 89 382-25858

Internet
www.bmwgroup.com

