

MINI CORPORATE COMMUNICATIONS

Media information

16 February 2022

Tradition meets the future: the MINI Cooper SE in the Resolute Edition.



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The edition model of the fully electric MINI combines authentic style with sustainable driving pleasure.

Munich. With its combination of tradition-steeped design features and forward-looking drive technology, the MINI Cooper SE (combined power consumption: 17.6 – 15.2 kWh/100 km according to WLTP; combined CO₂ emissions: 0 g/km) in the Resolute Edition is a striking embodiment of individual style. The edition model of the purely electrically powered model based on the MINI 3 door offers a particularly appealing blend of classic sporty flair and sustainability. Its exclusive exterior design makes for an authentic appearance inspired by the brand's history. In this way, the MINI Cooper SE in the Resolute Edition clearly conveys the message that locally emission-free driving fun has now become an integral part of the brand's character and its more than 60-year history.

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With its 135 kW/184 hp electric motor and thrillingly agile handling, the MINI Cooper SE transfers the brand's hallmark go-kart feeling to the world of electric mobility. Its range of up to 234 kilometres – determined according to the WLTP test cycle – enables locally emission-free driving fun both in an urban setting and on outings well beyond the city limits. These are the qualities that have made the fully electric MINI the brand's most popular model variant, with global sales figures having almost doubled in 2021. The exclusive design and equipment features of the Resolute Edition now give sustainable driving fun even greater appeal.



With a body finish in Rebel Green – previously reserved for the extremely athletic John Cooper Works models – and the contrasting Pepper White finish for the roof and exterior mirror caps, the MINI Cooper SE in the Resolute Edition has a sporty look in tradition-steeped British style. The deliberate avoidance of chrome elements on the exterior provides a look ahead to the future: instead, the hallmark design features are finished in exclusive Resolute Bronze. These include the surrounds of the headlights, radiator grille and rear lights, the side scuttles on the front side panels and the handles of the doors and tailgate. By contrast, the surrounding strip at the lower edge of the windscreen is finished in Piano Black, as are the inner frame of the radiator grille, the brand logos and the model inscription.

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The unmistakable appearance of the MINI Cooper SE in the Resolute Edition is further enhanced by means of bonnet stripes in an exclusive design. Like the door sill trims, they feature a pattern made up of parallel lines with a colour gradient that runs between a light and a dark shade of gold, along with the inscription "RESOLUTE". The edition model features 17-inch alloy wheels in Electric Collection Spoke design. Alternatively, light alloy wheels of the same format are available in the variant Tentacle Spoke Black.

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In the interior of the MINI Cooper SE in the Resolute Edition, the sense of hallmark driving fun is further reinforced by means of seats in the fabric/leatherette finish Black Pearl/Light Chequered and an anthracite-coloured roof liner, as well as black armrests and knee rolls. The sports leather steering wheel in Nappa finish bears an edition-specific MINI Resolute logo on the lower spoke. With evenly curved lines in a light golden tone, the graphic design forms an exquisite pinstripe pattern on the interior surfaces.

The Resolute Edition's exclusive design features go together to form a perfectly harmonised overall package for premium exterior and interior style. The edition model of the MINI Cooper SE will be available from March 2022. While the car's look clearly conveys a sense of tradition, this can be combined with state-of-the-art equipment features in the areas of driver assistance, infotainment and connectivity. The optional driver

assistance package includes a lane departure warning function which alerts the driver to the risk of leaving the lane unintentionally by causing the steering wheel to vibrate. And Active Cruise Control with Stop & Go function – which is included in Driver Assistant Plus – ensures optimised comfort both on lengthier journeys and in gridlocked traffic. With its modern graphic display on an 8.8-inch touchscreen, the

latest generation of the MINI operating system is optimised for quick and intuitive control of the vehicle functions, audio programme, communication, navigation and apps. In addition, numerous digital services are available to enhance driving fun by means of high-quality convenience and entertainment functions.



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Fuel consumption, CO₂ emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million automobiles and more than 194.000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5,222 billion on revenues amounting to € 98,990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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