

Taken from
a Neo Collective
Future



BOTTER

Representing the fusion of music, literary, culinary and origins, that all together forms the rich and hybrid Caribbean culture. BOTTER's identity combines its 'Caribbean Couture' spirit, as well as its glance towards Arte Povera's philosophy, together with a strong sustainability consciousness. As a brand whose DNA directly rises from one of the world's most biologically diverse marine regions, BOTTER does not bear to witness the pollution of the ocean, setting targets to embrace and preserve nature in all its forms.

Lisi Herrebrugh and Rushemy Botter are the design team behind BOTTER. The creative duo combines their multicultural influences and their mastery of Belgium and Dutch tailoring to infuse their menswear label with a distinct notion of luxury. Edgy yet inclusive, their creative sight is an extension of their own personalities: bold, colorful, and refreshingly positive. BOTTER is a look into a personal diary; a look and opinion on the world expressed under Lisi and Rushemy's straightforward vision.

Rushemy Botter is born on Curaçao and has lived for a major part of his life in a fisher's village near Amsterdam. From the very beginning, he knew that he wanted to pursue his studies in Antwerp, which is the reason why he applied at the Royal Academy of Fine Arts, where he got accepted. During his academic experience, he was, therefore, able to develop his creativity one year after another, to the next level. He was first mentored by Walter Van Beirendonck and then, in his masters' year by Dirk Van Saene.

With his masters' collection, he launched BOTTER together with his partner Lisi Herrebrugh, who has been working alongside him, during his studies. Amsterdam-born, Lisi has lived travelling back and forth between The Netherlands and the Dominican Republic where her family is from. Herrebrugh studied at the Amsterdam Fashion Institute and graduated cum laude.

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Their masters' collection from the Royal Academy of Fine Arts won numerous emerging talent awards such as the Dries Van Noten Award and the Ann Demeulemeester Awards, among others. In 2018 the duo won the Grand Prix at the Festival d'Hyères. Shortly after, the designers were appointed by the Spanish group Puig as Creative Directors of Nina Ricci's fashion division. The creative duo there showcased their first collection for the French historical Maison, during the Autumn-Winter 2019 Paris Fashion Week.

In addition, they just took a step with BOTTER on the official Menswear Fashion Week calendar, having presented their independent label for the first time in Paris during the Autumn-Winter 2020 season, until nowadays.

Botter's international menswear stockists include Dover Street Market, Ssense, Luisaviaroma, Boon the Shop, Selfridges, Printemps, Nordstrom and Galeries Lafayette.