

# MINI CORPORATE COMMUNICATIONS

Media Information

12 July 2024

## MINI to Showcase Two Upcoming John Cooper Works Models at Goodwood Festival of Speed.



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**MINI is set to make a thrilling appearance at this year's Goodwood Festival of Speed, showcasing two John Cooper Works models that are sure to excite enthusiasts.**

Making its debut is the completely new and never-before-seen MINI John Cooper Works E PROtotype, the first ever electric John Cooper Works model.

This groundbreaking electric vehicle will be driven by none other than Charlie Cooper, adding to the excitement of legendary Hillclimb.

In addition, MINI will present the petrol-powered next-generation MINI John Cooper Works PROtotype #317, the car that triumphed in its class at this year's 24 Hours of Nürburgring race and which was prepared by Bulldog Racing from Nürburg.

In celebration of the Mini Cooper S's historic victory at the 1964 Rallye Monte Carlo 60 years ago, both racecars boast a unique camouflage designed by the MINI Design Team, featuring the iconic "37" logo. This

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emblem honors MINI's rich motorsport heritage and commemorates this significant milestone.

Both models will have their official premieres this autumn, offering a glimpse into the future of performance for the iconic brand.

Fuel consumption, CO<sub>2</sub> emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment. For vehicles newly type-approved since 01.01.2021, the official specifications exist only according to WLTP. In addition, according to EU Regulation 2022/195, the NEDC values will no longer be included in the EC certificates of conformity as of 01.01.2023.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO<sub>2</sub> emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at [www.bmw.de/wltp](http://www.bmw.de/wltp).

For further details of the official fuel consumption figures and official specific CO<sub>2</sub> emissions of new cars, please refer to the "Manual on the fuel consumption, CO<sub>2</sub> emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

In case of queries, please contact:

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## The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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