



# MINI CORPORATE COMMUNICATIONS

Media Information

26 February 2025

## Postcard Story. Setting off on a Winter Adventure with the MINI Aceman SE.



**The MINI Aceman SE is the perfect companion for the winter season. Thanks to its crossover proportions, the all-electric member of the MINI family offers convenient space for winter equipment, while its powerful drive and excellent driving dynamics guarantee a safe and quick arrival.**

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At just under 4 metres in length, the MINI Aceman SE offers generous space for up to five passengers and winter equipment. The foldable backrest of the rear seats allows the luggage compartment volume to be expanded from 300 litres to up to 1,005 litres as needed.

Innovative driver assistance systems, such as steering and lane assistants, contribute to a safe driving experience. Thanks to its powerful 160 kW/218 hp and 330 Nm of forward thrust, the MINI Aceman SE accelerates from 0 to 100 km/h in just 7.1 seconds. The brand-typical driving experience is guaranteed by its powerful agility and excellent driving dynamics.

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With this release, we are publishing new photos of the MINI Aceman.

MINI Aceman SE (WLTP combined: Power consumption 14,8-14,0 kWh/100 km; CO2 emissions 0 g/km; CO2 class A).

All model variants, equipment and technical data described here refer to the German market. Consumption and emission data refer to the German Passenger Car Energy Labelling Regulation (EnVKV).

Fuel consumption, CO<sub>2</sub> emission figures and power consumption and range were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO<sub>2</sub> emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at [www.bmw.de/wltp](http://www.bmw.de/wltp).

For further details of the official fuel consumption figures and official specific CO<sub>2</sub> emissions of new cars, please refer to the "Manual on the fuel consumption, CO<sub>2</sub> emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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## The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales net-work in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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