

MINI CORPORATE COMMUNICATIONS

Media Information

05. August 2026

Motorsport-Inspired: The MINI John Cooper Works Works with Genuine Accessories.



P90650998

Genuine MINI JCW Accessories give the MINI John Cooper Works 3-Door, painted in Indigo Sunset Blue, an even sportier, more distinctive and individual appearance. Additional aerodynamic details, carbon elements and high-quality MINI accessories visibly enhance the compact performance model's motorsport-inspired character.

The MINI John Cooper Works 3-Door shows how Genuine MINI JCW Accessories combine performance, design and individualization in one coherent look. The car's performance figures match its motorsport-inspired character: 170 kW/231 hp, maximum torque of 380 Nm and acceleration from 0 to 100 km/h in 6.1 seconds. Several exterior components create a striking, race-inspired look. These include the JCW roof spoiler attachment, the rear diffuser and the JCW winglets, which add visually striking aerodynamic accents while emphasizing the racing-inspired appearance. Carbon details such as the JCW tailpipe and the

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JCW fuel filler cap add a high-quality finish and highlight the car's sporty character. The wheel accessories also reflect MINI's motorsport DNA: JCW hub caps and JCW valve caps give the 18-inch John Cooper Works Lap Spoke 2-tone rims a detail-focused finish. Inside the car, door pins finished in the Red Line design continue this sporty style, matching the exterior design. The result is a MINI John Cooper Works that brings together Genuine Accessories and expressive design details while retaining the driving fun that MINI is known for.

With this release, MINI is sharing new images of the MINI John Cooper Works 3-Door in Indigo Sunset Blue, fitted with Genuine MINI JCW Accessories. The images show selected MINI accessory components for the exterior, interior and wheels, highlighting how the model's sporty character can be further personalized.

MINI John Cooper Works: (WLTP combined: fuel consumption 6.8 l/100 km; CO₂ emissions 154 g/km; CO₂ class: E).

All stated model variants, equipment features and technical data relate to the German market. Energy consumption and emissions figures relate to the German PKW-EnVKV regulation.

Fuel consumption, CO₂ emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment. For vehicles newly type-approved since 01.01.2021, the official specifications exist only according to WLTP. In addition, according to EU Regulation 2022/195, the NEDC values will no longer be included in the EC certificates of conformity as of 01.01.2023.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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The BMW Group

With its four brands, BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2025, the BMW Group sold 2.46 million passenger vehicles and more than 202,500 motorcycles worldwide. The profit before tax in the financial year 2025 was € 10.2 billion on revenues amounting to € 133,5 billion. As of 31 December 2025, the BMW Group had a workforce of 154,540 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products – from the supply chain through production to the end of their useful life.

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