

# BMW Group Corporate Communications

## Information

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Date 03.03.2017  
Subject **SATELLITE Details Geneva Motor Show 2017**

**München.** Please find the satellite details of the BMW Group Press Conference and the BMW Group model highlights at the Geneva Motor Show 2017 as follows:

### Agenda 07.03.2017

09:45 – 10:00 CET BMW Group Press Conference – **LIVE**  
12:30 – 13:00 CET **HIGHLIGHTS** BMW Group Novelties and BMW Group Press Conference

### Technical data TV satellite transmission 07.03.2017

Sat	Eutelsat 10A
Transponder	TXP B1
Channel	CH1019 - 1024
Downlink	11,023.00 Horizontal
Bandwidth	9 MHz
Video Standard	HD1080i/50
Audio Channels	Audio: 2 Pairs (4ch)
Symbol Rate	7.120 Msym/s
FEC	3/4 FEC
Aspect Ratio	HD 16:9 (4:3 safe)
Modulation	DVBS2-8PSK (20%RO) PILOT ON
MPEG	420 MPEG 4
Encryption	No Encryption

**BT Tower London** HD/LOG/83 (HD SDI)

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**If you have any questions please contact:**  
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**Highlights of the BMW Group Press Conferences and the model highlights also at:**  
[www.live.bmwgroup.com](http://www.live.bmwgroup.com) and [www.press.bmwgroup.com](http://www.press.bmwgroup.com)!

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