

Media information

02. May 2017

For everyone who wants to get away – and aim high: the AUTOHOME roof tent for the new MINI Countryman.

Ready to go for very special outings into the great outdoors: the latest generation of the British all-rounder is perfect for escaping from everyday routine - and now even offers a not-so-everyday place to sleep.

Munich. The new MINI Countryman arouses the spirit of discovery. With generous space for up to five occupants and their luggage as well as the optional all-wheel drive system ALL4, the latest generation of the British premium brand's all-rounder is perfectly equipped for outings that go far beyond the limits of urban mobility and asphalted roads. And in the eventuality that not just the road comes to an end but the day, too, there is now even the option of a place to spend the night – for entirely spontaneous use. The Italian specialist AUTOHOME has expanded its product range to include a roof tent that perfectly matches both the look of the new MINI Countryman and the current MINI brand design.

A special edition of the AirTop roof tent model was designed in cooperation with the MINI Design Team and is now available directly from the manufacturer in black or white in keeping with the contrasting colours for roof and outside mirror caps for the new MINI Countryman. AUTOHOME has more than 50 years of experience in developing and making automobile roof tents and its products are used both in the leisure sector and on professional expeditions.

Mounting the mobile shelter is facilitated by the standard roof rails on the new MINI Countryman. This allows you to use the model-specific roof rail carrier – available from the MINI Shop as a MINI Original Accessory. The roof tent attachment system can be mounted on this carrier in a few easy moves without the need for tools. This roof rail carrier provides a solid foundation for the roof tent attachment, which is fixed stably and securely using the steel clamps included.

Company
Bayerische
Motoren Werke
Aktiengesellschaft

Postal address
BMW AG
80788 München

Telephone
+49-89-382-50181

Internet
www.bmwgroup.com

Media information

Date 02. May 2017

Topic For everyone who wants to get away – and aim high: the AUTOHOME roof tent for the new MINI Countryman.

page 2

When closed, the roof tent is barely distinguishable from a conventional transport box. The aerodynamically optimised lines of its fibre-glass housing ensure a reduction in air resistance and wind noise. Opening it is simply a matter of releasing the safety clasps – two at the front and one at the rear. The tent superstructure is then automatically raised by means of four gas pressure springs.

The interior height of the mobile accommodation unit is 94 centimetres. With a stable cover and outer walls in special high-quality fabric, the tent is not only rain proof but also offers optimum ventilation properties as well as a high level of heat and noise insulation. The features of the roof tent include a high-density mattress with cotton cover, two doors and two windows with zips, close-meshed mosquito nets at all openings and a battery-operated LED interior light, as well as luggage nets and pockets to stow personal items. A solid aluminium ladder is provided to climb up onto the top floor of the MINI Countryman.

With its powerful engine, the all-wheel drive system ALL4 and a permitted towing capacity of up to 1 800 kilograms, the new MINI Countryman is also suitable for towing a caravan. But it is the roof tent that perfectly preserves the brand's time-honoured principle of getting the maximum space out of a minimum surface area. The sleeping area for all those MINI fans who want to get away during the day and aim high at night measures 2.10 in length and 1.30 metres in width – sufficient to accommodate outdoor overnight stays for two. It provides a home for wherever the occupants of the new MINI Countryman happen to feel comfortable at any given time. Whether in the countryside, on the beach or in the mountains – wherever the new MINI Countryman conquers new terrain, its roof provides a tent pitch in a top location.

Media information

Date 02. May 2017

Topic For everyone who wants to get away – and aim high: the AUTOHOME roof tent for the new MINI Countryman.

page 3

For further details on official fuel consumption figures, official specific CO₂ emissions and power consumption of new cars, please refer to the "Manual on fuel consumption, CO₂ emissions and power consumption of new cars", available at all sales outlets, from Deutschen Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <http://www.dat.de/angebote/verlagsprodukte/leitfaden-kraftstoffverbrauch.html>. Manual CO₂ (PDF – 2.7 MB)

Corporate Communications

In case of queries please contact:



Dominik Schaidnagel
Communications MINI
Phone: +49-89-382-50181
Fax: +49-89-382-28567
E-Mail: dominik.schaidnagel@mini.com



Andreas Lampka
Head of Communications MINI
Phone: +49-89-382-23662
Fax: +49-89-382-28567
E-Mail: andreas.lampka@mini.com

The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and nearly 145,000 motorcycles worldwide. The profit before tax was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupview>

Google+: <http://googleplus.bmwgroup.com>