

FRANK-EMANUEL SCHLÖDER
DIPLOMA OF BUSINESS ADMINISTRATION

Civil status: Married
Birth date: 14 November 1974 (Trier, DE)
Nationality: German and French

WORK EXPERIENCE

- From 11/17: **BMW France, Paris**
Director Marketing
- 03/17 – 10/17: **BMW AG, Munich**
Head of Business Steering Luxury Class
- 09/13 – 02/17: **BMW India Pvt. Ltd, New Delhi**
- Acting President (05/16 - 02/17)
 - Director Marketing (09/13 - 04/16)
- 07/07 – 08/13: **BMW AG, Munich**
Product Management BMW Automobiles
- Head of Lifecycle-Mgmt. 5, 6, 7 Series, X3, X4, X5, X6 (04/10 - 08/13)
 - Operational Project Leader "Luxury Segment leadership" (02/11 - 10/12)
 - Team leader Profitability and Lifecycle-Management (07/07 - 03/10)
- 06/03 – 06/07: **BMW AG, Munich**
Corporate and Governmental Affairs
- Spokesman BMW Automobiles (11/04 - 06/07)
 - Manager Communication Strategy (06/03 - 10/04)
- 07/99 – 05/03: **BMW AG, Munich**
Regional Office Importer Markets Caribbean / Africa
- Manager Product and Price BMW and MINI (06/01 - 05/03)
 - Manager Training BMW and MINI (07/99 - 05/01)
 - Manager Press and Corporate Communications (07/99 - 05/03)

INTERNSHIPS

- 07/98 – 02/99: **BMW AG, Munich** – Reg. Office Caribbean / Africa - Internship Marketing.
- 03/97 – 09/97: **BMW France S.A., Paris** - Internship Marketing.
- 07/96 – 08/96: **Siemens Nixdorf, Paderborn (DE)** - Internship Marketing.
- 02/96 – 03/96: **Siemens Nixdorf, Paderborn (DE)** - Internship Central IT.

EDUCATION

- 10/93 – 07/99: **University of Münster (DE) and Montpellier Business School (FR)**
Studies of Business Administration, Focus Marketing & Intl. Management.
- 09/81 – 07/93: **European School Brussels II (BE)**
Primary and secondary school in German language section.