

BMW Motorrad : évolutions produits 2019.

Munich. Model year 2019 sees a number of model revision measures included in the BMW Motorrad program. The models can be ordered from all BMW Motorrad partners in the new configuration from August 2018.

New comfort turn indicators for increased user-friendliness and safety as standard.

As a general measure as part of the model revision, comfort turn indicators will be included in the standard trim of most BMW Motorrad models from model year 2019 onwards (exceptions: C 650 Sport, C 650 GT, G 310 GS, G 310 R, F 800 R, F 800 GT, S 1000 RR and S 1000 R). Depending on road speed, various reset conditions apply with the new comfort turn indicators; previously turn indicator deactivation was based on a fixed time or distance.

BMW Motorrad Connectivity.

The **BMW Motorrad Connected app** will receive a major update to version 1.6. The app will then offer additional functions and enhancements that were proposed by the BMW Motorrad community. The digital maps will be completely revised and will be based on the motorcycle optimized navigation by TomTom. As one of the most requested features, the navigation option "winding route" will be introduced. To use the new functions, the customer only needs to update the app in the beginning of August and download the new maps free of charge before starting the next ride.

BMW G 310 R.

- New paint finish Racing red.
- New Style HP: HP Motorsport paint finish (Pearl white metallic with "HP" lettering).
- The paint finish Strato blue metallic will no longer be available.

BMW C 400 X.

- New paint finish Black storm metallic.

BMW C 650 Sport.

- New Style HP: HP Motorsport paint finish (Lightwhite / Racing blue metallic / Racing red with "HP" lettering) and heated Pro seat.
- The colour of the drivetrain changes from silver to black (all C 650 models).
- The paint finish Light white is no longer available.

BMW C 650 GT.

- Side View Assist can be deactivated via the set-up menu in the instrument panel.
- BMW Motorrad Spezial: new paint finish Option 719 Sparkling storm metallic, available on request with Option 719 brown seat (with seat heating).
- The colour of the drivetrain changes from silver to black (all C 650 models).
- The paint finish Light white is no longer available.

BMW C evolution.

- New paint finish Mineral grey metallic / Black in conjunction with black tunnel trim.
- The paint finish Ionic silver metallic / Electric green is no longer available.

BMW S 1000 R.

- New paint finish Black storm metallic.
- New Style HP: HP Motorsport paint finish (Light white / Racing blue metallic / Racing red with "HP" lettering) and rim lining.
- The paint finishes Catalano grey and Lightwhite / Lupine blue metallic / Racing red are no longer available.

BMW S 1000 XR.

- New style Triple Black: paint finish Black storm metallic with lettering and black handlebars.
- The paint finish Ocean blue metallic matt is no longer available.

BMW S 1000 RR.

- HP battery with long-lasting lithium-ion cells as an optional equipment item. Weight reduction of approx. 2 kg as compared to conventional lead-gel battery. Integrated electronic system to provide protection from deep discharge, overcharging and thermal overload.

BMW K 1600 GT.

- Hill Start Control Pro (HSC Pro) as standard: automatic activation when brakes are activated for approx. one second beyond standstill on a gradient of at least +/- 5% --> improved hillside set-off convenience.
- New Style Sport: paint finish Black storm metallic / Glacier silver metallic, black drivetrain, windshield Sport version, golden brake calipers at front and rider/passenger seat with seams in a contrasting colour.
- The paint finishes Mars red metallic and Lupine blue metallic / Black storm metallic (Style Sport) are no longer available.

BMW K 1600 GTL.

- Hill Start Control Pro (HSC Pro) as standard: automatic activation when brakes are activated for approx. one second beyond standstill on a gradient of at least +/- 5% --> improved hillside set-off convenience.
- New Style Elegance: paint finish Pollux metallic, chrome brackets at the front mudguard, chrome slipstream deflectors and storage compartment lid finished in Monolith metallic matt.
- The paint finishes Thunder grey metallic and Ebony metallic (Style Elegance) are no longer available.

BMW K 1600 B.

- Hill Start Control Pro (HSC Pro) as standard: automatic activation when brakes are activated for approx. one second beyond standstill on a gradient of at least +/- 5% --> improved hillside set-off convenience.
- Reduction of standard seat height by 30 mm to 750 mm (the existing low seat is no longer available).
- High seat available as optional equipment or optional accessory (seat height 780 mm).
- New paint finish Imperial blue metallic.

BMW K 1600 Grand America.

- Hill Start Control Pro (HSC Pro) as standard: automatic activation when brakes are activated for approx. one second beyond standstill on a gradient of at least +/- 5% --> improved hillside set-off convenience.
- Reduction of standard seat height by 30 mm to 750 mm (the existing optional equipment item low seat is no longer available).
- High seat available as optional equipment or optional accessory (seat height 780 mm).
- New: Additional speaker with amplifier for rear audio system in topcase, controllable with fader function (regulation of volume distribution between front and rear) as optional equipment.
- New paint finish Imperial blue metallic.
- The paint finish Austin yellow metallic / Black storm metallic is no longer available.

BMW R nineT.

- Dynamic brake light now standard.
- BMW Motorrad Spezial: new paint finish Option 719 Mars red metallic matt / Cosmic blue metallic matt (fuel tank, hump seat and front mudguard).
- BMW Motorrad Spezial: new paint finish Option 719 Pollux metallic / Aluminium (fuel tank, hump seat and front mudguard).
- The paint finish Blueplanet metallic / Aluminium is no longer available.

BMW R nineT Pure.

- Dynamic brake light now standard.
- BMW Motorrad Spezial: new paint finish Option 719 Black storm
- metallic / Light white (fuel tank and front mudguard).
- BMW Motorrad Spezial: new paint finish Option 719 Black storm metallic / Aurum (fuel tank and front mudguard).

BMW R nineT Scrambler.

- Dynamic brake light now standard.
- Design option cross-spoke wheels available as an optional equipment item ex works (from 1.9.2018).
- New paint finish Stereo metallic matt.
- BMW Motorrad Spezial: new paint finish Option 719 Black storm metallic / Light white (fuel tank, front mudguard and lamp bowl).
- BMW Motorrad Spezial: new paint finish Option 719 Black storm metallic / Aurum (fuel tank, front mudguard and lamp bowl).
- The paint finish Monolith metallic matt is no longer available.

BMW R nineT Racer.

- Dynamic brake light now standard.
- BMW Motorrad Spezial: new paint finish Option 719 Black storm metallic / Aurum (fuel tank, front mudguard, hump seat, central trim section, side trim sections on the left/right-hand side with "Racer" lettering).

BMW R nineT Urban GS.

- Dynamic brake light now standard.
- Design option cross-spoke wheels available as an optional equipment item ex works (from 1.9.2018).

BMW F 750 GS / F 850 GS.

- Dynamic brake light now standard.

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BMW Group en France

BMW Group est implanté sur quatre sites en France : Montigny-le-Bretonneux (siège social), Tigery (centre de formation), Strasbourg (centre PRA international) et Miramas (centre d'essais techniques international). BMW Group emploie avec ses filiales commerciales et financières ainsi que son réseau exclusif de distribution plus de 5.000 salariés en France. En 2017, BMW Group France a immatriculé 87 748 automobiles des marques BMW et MINI et 16020 motos et scooters de la marque BMW Motorrad.

Le volume annuel d'achats de BMW Group auprès des équipementiers et fournisseurs français se chiffre en milliards d'Euro. Parmi eux, citons Dassault Systèmes, Faurecia, Michelin, Plastic Omnium, St Gobain, Valeo. La coopération avec PSA sur les moteurs 1,6 l est un grand succès. Dans le cadre de sa stratégie électro-mobilité, BMW Group a créé la marque BMW i et a introduit les révolutionnaires BMW i3 et BMW i8.

BMW Group France poursuit en outre une politique active et pérenne de mécénat avec des acteurs culturels de renom tels que les Rencontres de la Photographie, Arles, Paris Photo et Gobelins, l'école de l'image où se tient la Résidence BMW pour la photographie émergente. Depuis plus de 30 ans, BMW Group France finance des projets d'utilité publique par le biais de sa Fondation placée sous l'égide de la Fondation de France : actuellement la prévention routière pour les jeunes conducteurs. L'engagement sociétal de BMW Group se décline aussi avec ses partenariats dans le sport français : Fédération Française de Golf (FFG), et la Fédération Française de Rugby (FFR) et le XV de France.

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BMW Group

BMW Group, qui comprend les marques BMW, MINI, Rolls-Royce et BMW Motorrad, est le premier constructeur d'automobiles et de motos Premium au monde, fournissant également des services dans les domaines de la finance et de la mobilité. Entreprise de dimension mondiale, BMW Group exploite 31 sites de production et d'assemblage implantés dans 14 pays, ainsi qu'un réseau de vente présent dans plus de 140 pays.

Pour l'exercice 2017, les ventes mondiales de BMW Group ont atteint un volume total de 2 463 526 automobiles et plus de 164 153 motos. En 2017, l'entreprise a réalisé un bénéfice avant impôts de 10,65 milliards d'euros pour un chiffre d'affaires d'environ 98,67 milliards d'euros. Au 31 décembre 2017, les effectifs de BMW Group étaient de 129 932 salariés.

De tout temps, le succès de BMW Group s'est construit sur une action responsable, axée sur le long terme. Tout au long de la chaîne de création de valeur, la stratégie de développement de l'entreprise se fonde sur la durabilité écologique et sociale, la pleine et entière responsabilité du constructeur vis-à-vis de ses produits et un engagement ferme à préserver les ressources naturelles.

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