

BMW Group Dialogues 2018.

Cities in Progress.

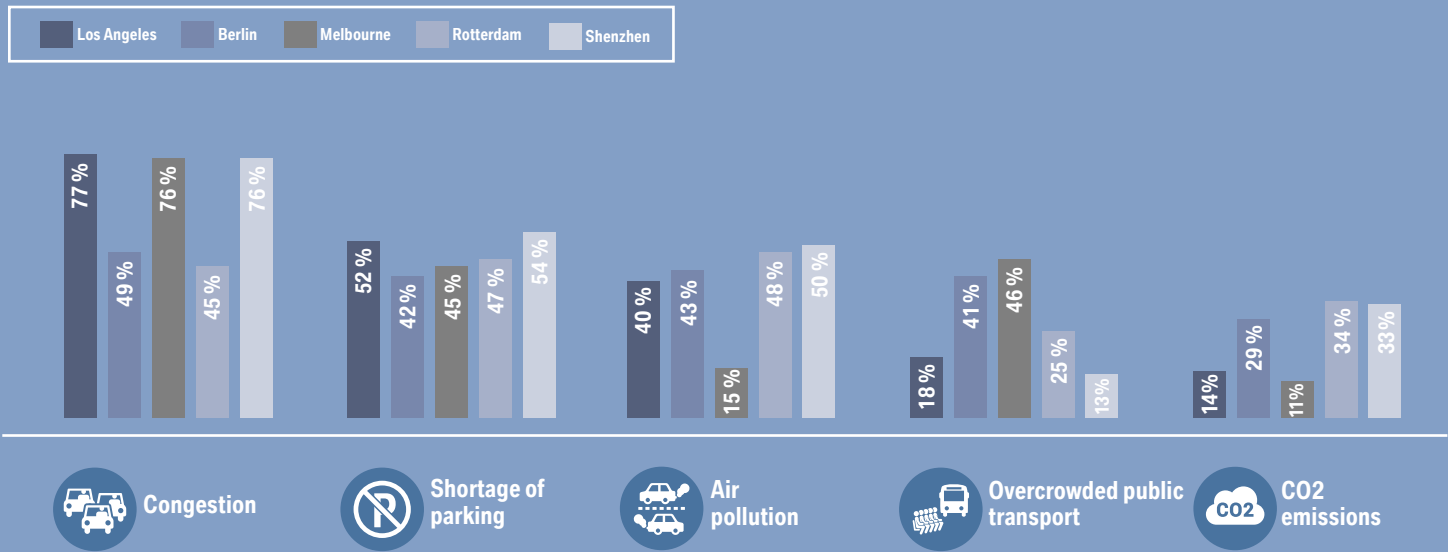


THE KEY RESULTS OF THE MARKET SURVEY CARRIED OUT AT THE BMW GROUP DIALOGUES 2018

5 cities: Los Angeles, Berlin, Melbourne, Rotterdam, Shenzhen. 500 respondents in each city.
2,500 respondents in total. Broad spectrum of respondents – various age groups at different stages of life, with varying living conditions, education levels, professional profiles and income levels.

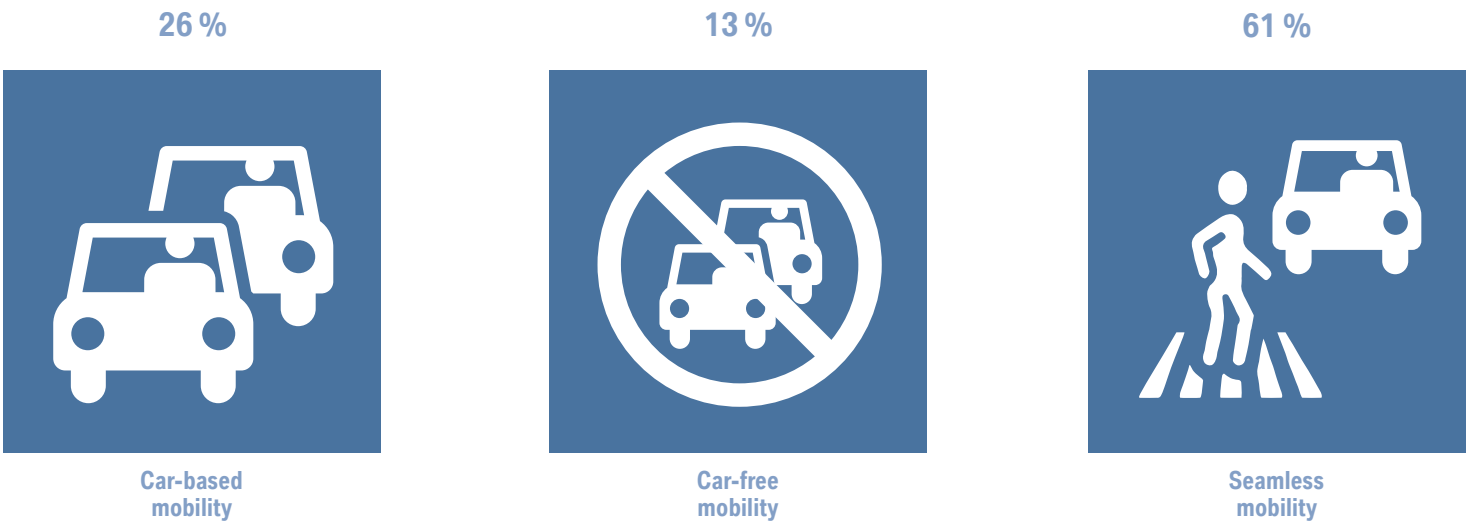
THE GREATEST CHALLENGES FOR URBAN MOBILITY IN MY CITY.

Differences in city analyses. Multiple answer.
Top 5.



WITH REGARD TO URBAN MOBILITY, IN 2030 MY CITY WILL BE BEST KNOWN FOR...

Overall average of all 2,500 respondents. Single answer.

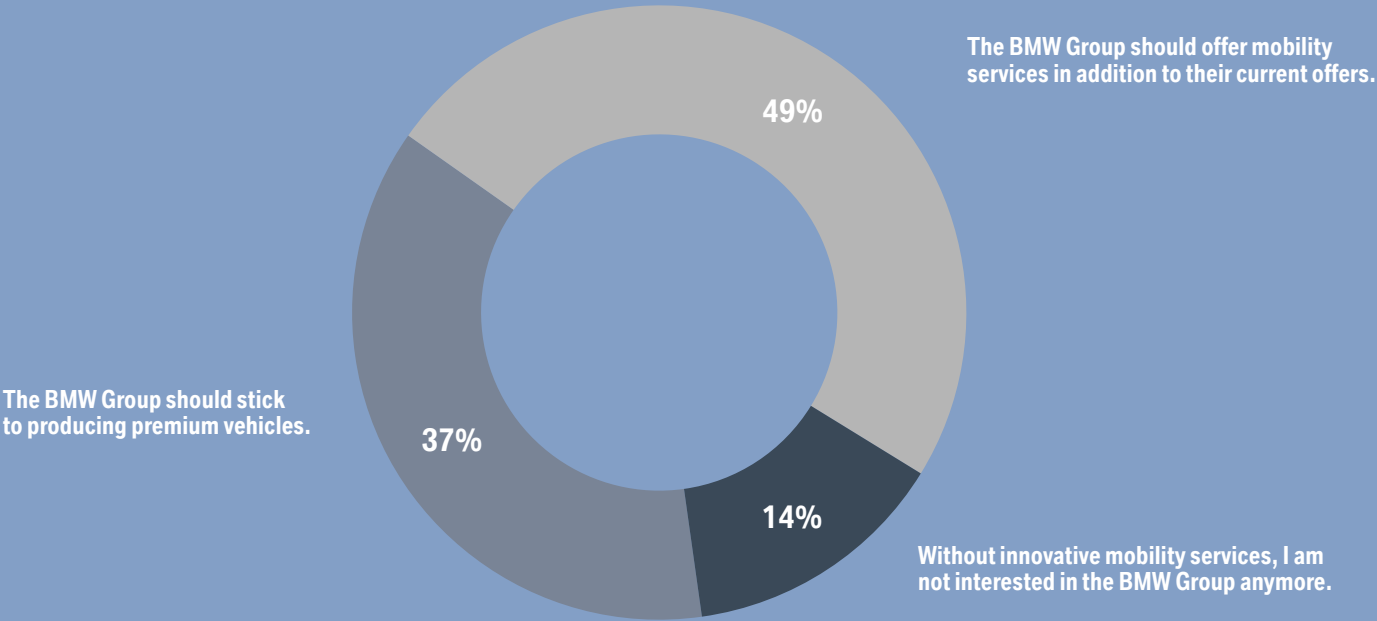


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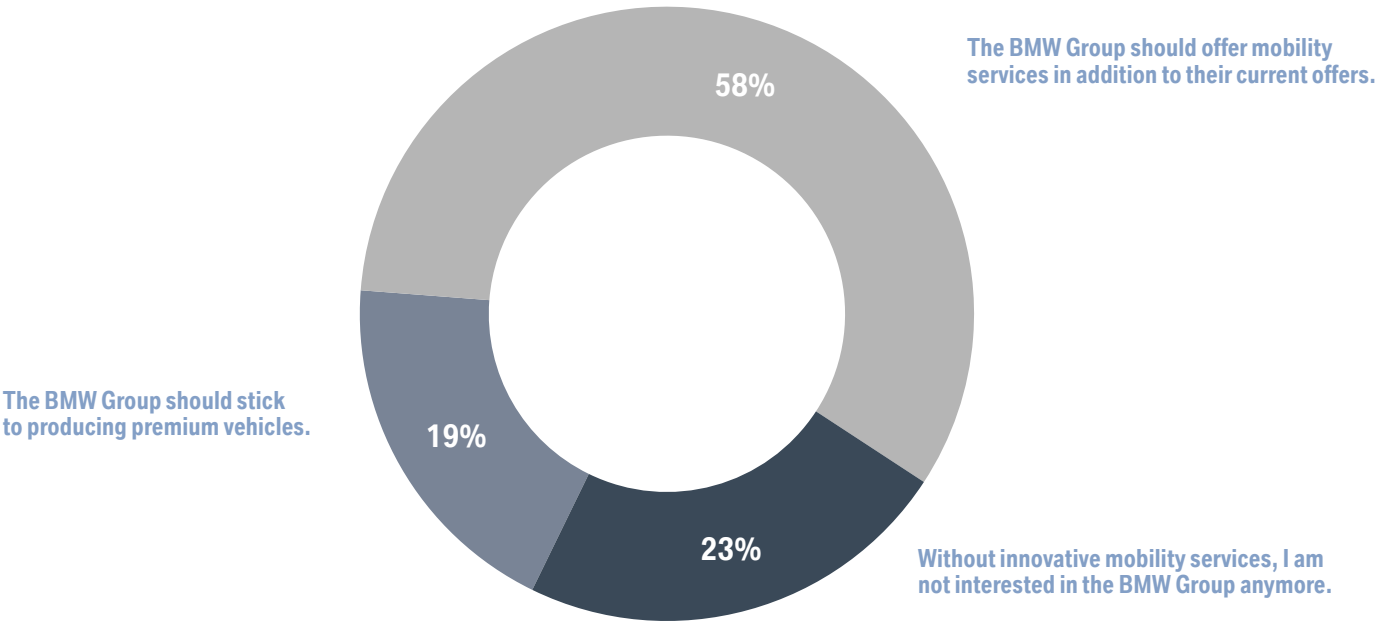
EXPECTATIONS REGARDING THE BMW GROUP'S FUTURE PRODUCT PORTFOLIO.

Overall average of all 2,500 respondents. Single answer.



EXPECTATIONS REGARDING THE BMW GROUP'S FUTURE PRODUCT PORTFOLIO.

500 respondents from Berlin. Single answer.

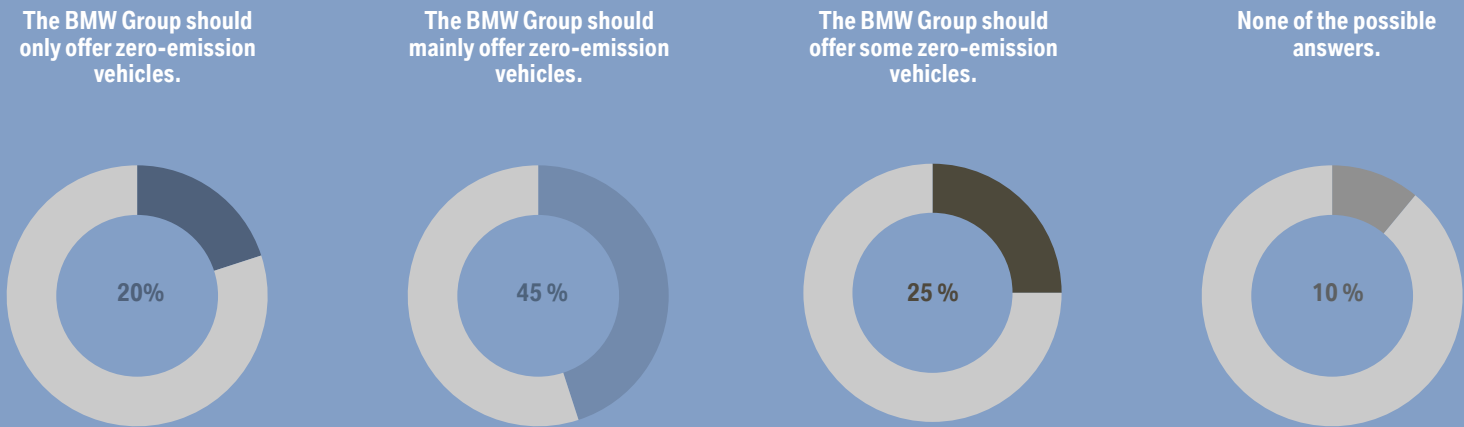


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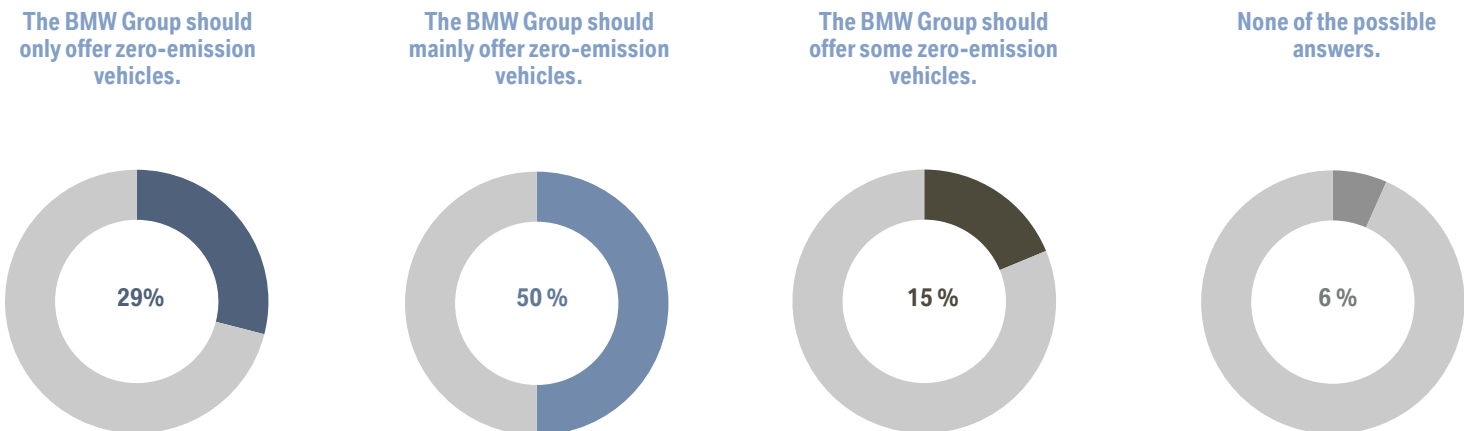
EXPECTATIONS REGARDING THE BMW GROUP'S ZERO-EMISSION VEHICLES.

Overall average of all 2,500 respondents. Single answer.



EXPECTATIONS REGARDING THE BMW GROUP'S ZERO-EMISSION VEHICLES.

500 respondents from Berlin. Single answer.

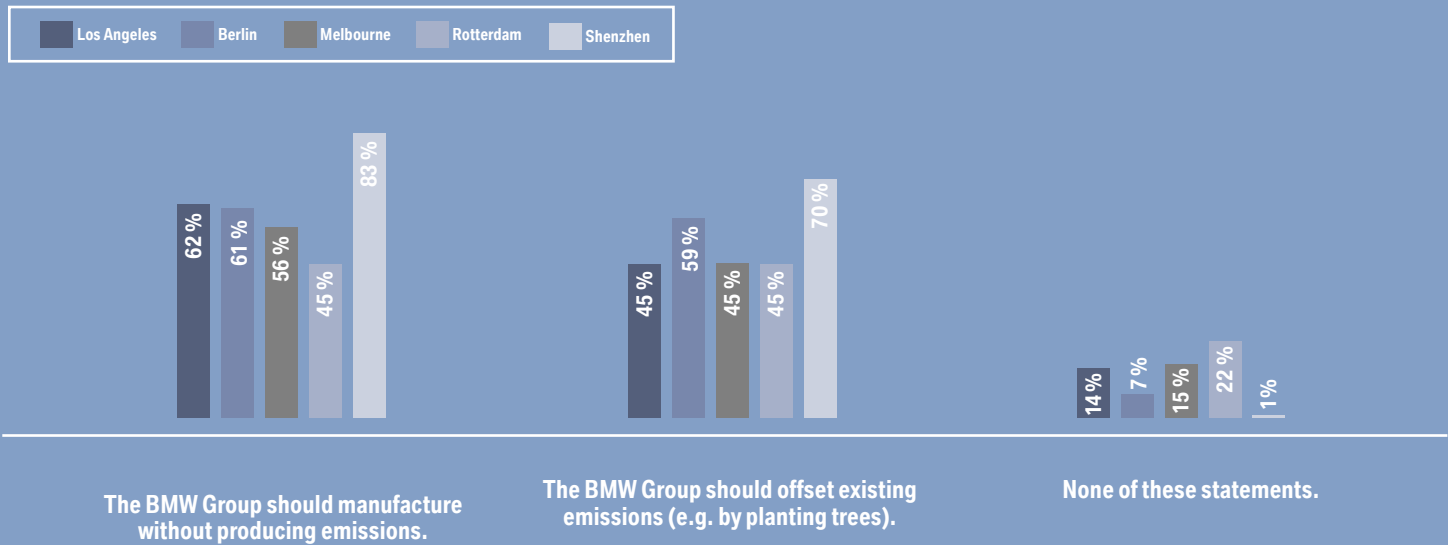


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EXPECTATIONS REGARDING THE BMW GROUP'S PRODUCTION HABITS.

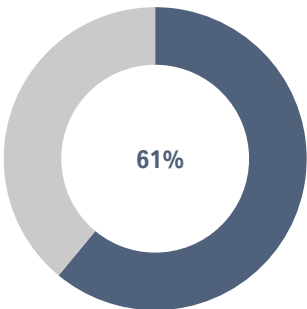
Differences in city analyses. Multiple answer.



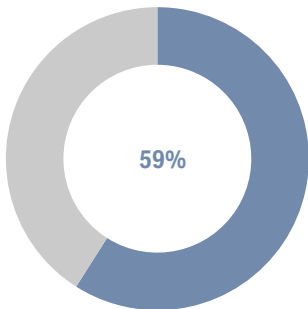
EXPECTATIONS REGARDING THE BMW GROUP'S PRODUCTION HABITS.

500 respondents from Berlin. Multiple answer.

The BMW Group should manufacture without producing emissions.



The BMW Group should offset existing emissions (e.g. by planting trees).



None of these statements.

