

Media Information 27 January 2021

### BMW model revision measures as of spring 2021.

Start for the BMW M5 CS - BMW 4 Series Coupé is expanded by two 6-cylinder diesel engines - M Carbon roof available for BMW 3 Series Sedan and BMW 4 Series Coupé, M Carbon bucket seats available for the BMW M8 models - BMW 7 Series with Integral Active Steering as standard - Optimised 4-zone automatic air conditioning with nanoparticle filter - BMW News premieres.

Update for French market.

**Munich.** The market launch of the BMW M5 CS is the absolute highlight among the innovations that will enrich the BMW model range in spring 2021. The first special model based on the BMW M5 Competition takes on the top position in the BMW M GmbH range in terms of engine power, performance and exclusivity, underlining the brand's close ties with racing. Model diversity in the premium segment of the compact and mid-size class will be expanded from March 2021 with additional drive variants for the BMW 4 Series Coupé. What is more, attractive additions to the standard or optionally available equipment in numerous BMW model series enhance driving pleasure, comfort, individuality and safety.

A feature previously only available for high-performance BMW M GmbH automobiles will also be featured on the most powerful variants of the BMW 3 Series Sedan and BMW 4 Series Coupé from March 2021. For the first time, an M carbon fibre roof will be offered for the top models of both model series. Exclusive lightweight components also optimise the driving experience in the BMW M8. Newly developed M Carbon bucket seats will be available as an optional extra for the three high-performance models in the luxury segment from March 2021. The luxury sedans of the BMW 7 Series will be equipped with Integral Active Steering as standard. In addition, a nanoparticle filter will now be a new component of the standard or optional 4-zone automatic air conditioning in the BMW 7 Series and BMW 8 Series as well as in the BMW X5, BMW X6 and BMW X7 models. BMW Individual Shadow Line lights complement the equipment range for the BMW X5 and BMW X6. The BMW News app will be added to the range of digital services for selected BMW models from April 2021.

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# High-performance sedan with exclusive racing characteristics: The BMW M5 CS.

Following the BMW M3 CS, the BMW M4 CS and the BMW M2 CS, a special model of the BMW M5 will be launched for the first time in March 2021. The most powerful and exclusive version of the high-performance sedan bears the name BMW M5 CS (combined fuel consumption: 11.3 - 11.3 l/100 km (WLTP), combined CO2 emissions: 256 - 256 g/km (WLTP).

The special model is powered by the most powerful engine ever to be used in a BMW M GmbH production vehicle. The V8 engine with BMW M TwinPower Turbo technology generates a maximum output of 467 kW/635 hp and is thus 7 kW/10 hp more powerful than the drive unit in the BMW M5 Competition. Weighing in with 70 kilograms less weight, the BMW M5 CS completes the sprint from a standstill to 100 km/h in 3.0 seconds, beating the BMW M5 Competition by 0.3 seconds.

The racetrack potential of the BMW M5 CS also goes hand in hand with unrestricted suitability for everyday use. In addition to design elements for the exterior in Gold Bronze, standard equipment also features M Carbon seats for the driver and front passenger. In the rear of the BMW M5 CS, two passengers can be seated on individual seats and enjoy the outstanding driving experience.

# New in the BMW 4 Series: Inline 6-cylinder diesel engines and exclusive optional extras.

The sporty character of the new BMW 4 Series Coupé will be underlined by an additional BMW M automobile and a further model variant with a particularly powerful engine from March 2021. In both cases, an inline 6-cylinder diesel engine and intelligent all-wheel drive provide efficient driving pleasure. The new BMW M440d xDrive Coupé (combined fuel consumption: 6.3 – 5.7 l/100 km (WLTP); combined CO2 emissions: 164 - 150 g/km (WLTP), with its 250 kW/340 hp drive featuring BMW M TwinPower Turbo technology is also combined with an 8-speed Steptronic Sport transmission, an M sports package and an M sports differential. Thanks to the outstanding performance of the 3.0-litre engine and its maximum torque of

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700 Nm, the new BMW M440d xDrive Coupé accelerates from zero to 100 km/h in 4.6 seconds.

With a maximum output of 210 kW/286 hp generated from a 3.0 litres of capacity and a maximum torque of 650 Nm, the powerplant of the new BMW 430d xDrive Coupé (combined fuel consumption: 5.7 – 5.2 l/100 km (WLTP); combined CO2 emissions: 149 - 137 g/km (WLTP), also enables dynamic acceleration manoeuvres. It takes just 5.1 seconds to accelerate from a standstill to 100 km/h.

In both inline 6-cylinder diesel models, mild hybrid technology with a 48-volt starter generator provides a further increase in dynamics and efficiency. The system enables particularly intensive energy recovery in braking and thrust phases. The energy is stored in a 48-volt battery and used both for the onboard network and to generate additional drive power. The dynamic power delivery when starting off and accelerating is enhanced by the additional power of 8 kW/11 hp spontaneously provided by the 48-volt starter generator. In other load ranges the electric drive can relieve the combustion engine and thus increase its efficiency.

For both the new BMW 4 Series Coupé and the new BMW 4 Series Convertible, the BMW Individual Brilliant White metallic, BMW Individual Frozen Portimao Blue metallic and BMW Individual Frozen Deep Grey metallic exterior paint finishes will also be available from March 2021.

# Dynamic charisma increased, centre of gravity lowered: M Carbon roof in the BMW 3 Series and BMW 4 Series.

The new BMW M440d xDrive Coupé, just like the BMW M440i xDrive Coupé and the two corresponding top models of the BMW 3 Series Sedan, will add further touches of sporty flair by means of an exclusive lightweight construction feature. The M Carbon roof, available for these four models from March 2021, emphasises dynamic charisma and at the same time lowers the vehicle's centre

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of gravity further to make it even more agile.

In future, the new interior trims will be available in the M Carbon Fibre version to match. They will also be available for the BMW M440i xDrive Convertible and for all other model variants of the new BMW 3 Series and BMW 4 Series, in each case in conjunction with the M Sport Model equipment.

# Additional all-wheel drive model variant for the BMW 2 Series Gran Coupé.

Not sold in France

#### BMW 7 Series now features Integral Active Steering as standard.

The superior ride comfort, cornering dynamics and agility of the BMW 7 Series luxury sedans will be enhanced from March 2021 with the help of Integral Active Steering as standard. This system optimises both agility and superior handling at higher speeds as well as comfort when manoeuvring through precisely controlled steering of the rear wheels. The latest version of the Integral Active Steering system triggers counter-steering of the rear wheels even at a particularly low speed of less than 3 km/h. This further enhances the manoeuvrability of the luxury sedans when parking and backing out, as well as when passing slowly through narrow spaces.

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## Nanoparticle filter as a new component of the 4-zone automatic air conditioning.

In many current BMW models, a nanoparticle filter will be part of the range of functions of the 4-zone automatic air conditioning. The system, which is unique in the competitive environment, is able to remove tiny impurities from the air flowing into the interior. The 4-zone automatic air conditioning with nanoparticle filter is part of the standard equipment in the BMW X7 and is offered as an option for the BMW 7 Series luxury sedans, the BMW 8 Series luxury sports cars and the BMW X5 and BMW X6 models.

### BMW Individual Shadow Line lights for the BMW X5 and BMW X6.

The range of optional equipment for the BMW X5 and BMW X6 models is supplemented by the BMW Individual Shadow Line lights. They are available in conjunction with the optional BMW laser light and feature black inlays on the upper edge of the headlights ensuring a particularly expressive front view.

### Pure race-track feeling: M Carbon bucket seats in the BMW M8.

A particularly attractive addition to the range of optional extras for the BMW M8 models allows customers to experience the fascinating performance characteristics of the high-performance sports cars even more intensively. M Carbon bucket seats will be available for the BMW M8 Competition Coupé, the BMW M8 Competition Convertible and the BMW M8 Competition Gran Coupé from March 2021. With their novel, structure-based design, visible carbon fibre reinforced plastic (CFRP) surfaces, integrated headrests, openings in the backrests and side sections as well as guides for multi-point seat belts, they combine racing functionality with long-distance comfort and luxurious quality of workmanship.

The M Carbon bucket seats for the driver and front passenger are electrically adjustable for height, tilt and forward/back positioning. In addition, the inclination and width of their backrests can be adjusted at the touch of a button. They feature leather and alcantara seat surfaces and are also heated. Illuminated "M8" lettering on the headrests and a memory function on the driver's side are also part of the equipment package of the M Carbon bucket seats. Their lightweight construction concept leads to a significant weight reduction compared to the

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standard M sports seats.

#### Exclusive special equipment for other BMW M automobiles.

The range of optional extras available for numerous other BMW M automobiles will also be expanded in spring 2021. For the BMW M3 Sedan and the BMW M4 Coupé, the new Skyscraper Grey metallic exterior paint finish and the extended BMW Merino leather upholstery are available in a choice of five additional colour variants.

The BMW X5 M Competition and BMW X6 M Competition models can also be equipped with BMW Individual Shadow Line lights in conjunction with the optional BMW laser light from April 2021. In addition, the optional 4-zone automatic air conditioning will also include a nanoparticle filter in the BMW M8 models.

#### New addition to the range of digital services: BMW News app.

The BMW Operating System 7, which is available in conjunction with BMW Live Cockpit, BMW Live Cockpit Navigation Plus or BMW Live Cockpit Navigation Pro in numerous current BMW models, enables the use of a growing number of digital services. The latest innovations in this area include the BMW News app, which will be available from April 2021 as part of BMW Connected and provides the driver with selected audio content. This is precisely tailored to the wishes and needs of the driver. Based on the driver's individual interests, current online news is selected from publisher offerings and broadcast in the form of naturally spoken language via the vehicle's audio system.

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BMW 4 Series Coupé:	Output (kW/hp):	Fuel consumption WLTP (I/100 km)	CO <sub>2</sub> emissions WLTP (g/km)
BMW 430d xDrive Coupé	210/286	5.7–5.2	149 - 137
BMW M440d xDrive Coupé	250/340	6.3 – 5.7	164 - 150

BMW M5	Output (kW/hp):	Fuel consumption WLTP (I/100 km)	CO <sub>2</sub> emissions WLTP (g/km)
BMW M5 CS	467/635	11.3 - 11.3	256 - 256

\* all new models available from start of production in March 2021

Fuel consumption, CO2 emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the automotive market in Germany. With regard to ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP takes into account the effects of any optional equipment.

All figures are already calculated on the basis of the new WLTP test cycle. WLTP values are used as a basis for the assessment of taxes and other vehicle-related levies that are (also) based on CO2 emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

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#### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium

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financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2019 was  $\notin$  7.118 billion on revenues amounting to  $\notin$  104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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